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Book Design Made Simple - Fiona Raven

2017-04

Book Design Made Simple gives DIY authors, small presses, and graphic designers-novices and experts alike-the power to design their own books. It's the first comprehensive book of its kind, explaining every step from installing Adobe InDesign right through to sending the files to press. For those who want to design their own books but have little idea how to proceed, Book Design Made Simple is a semester of book design instruction plus a publishing class rolled into one. Let two experts guide you through the process with easy step-by-step instructions, resulting in a professional-looking top-quality book

Rich20something - Daniel DiPiazza 2017

"As the founder of Rich20something.com, Daniel DiPiazza has helped thousands break out of their daily grinds, build businesses they care about, and achieve more success than they ever imagined" --Back cover.

Affiliate Content Secrets - Stephen Hockman

2020-07-13

Affiliate Content Secrets is not just another "basic" book on affiliate marketing. This is an "advanced manual" for people who desperately want to earn more money with their affiliate websites. If you want to maximize your earnings on every affiliate page you publish, then you have to stop doing random acts of content writing and page structuring and start following a proven method for success. In this strategic how-to guide, a 12-year master in affiliate marketing, Stephen Hockman, reveals the exact tips and strategies he uses to earn a six-figure income through his affiliate sites. Whether you're just starting out or are an experienced affiliate marketer looking to make some extra profit, Affiliate Content Secrets will unlock hidden tricks you can use to increase your affiliate commissions in any niche. IN THIS GROUNDBREAKING NEW BOOK, YOU'LL DISCOVER: - How to easily make your content more persuasive and appealing for your visitors. - How to build instant credibility, trust, and

influence with your readers so they consider your site to be a top authority in its niche. - How to use the power of psychology in your writing to convince and convert more casual visitors into active buyers. - How to hook your reader's attention and keep them engaged throughout your entire content so they're more likely to buy something before they leave. - How to properly structure an affiliate buying guide so that it produces higher click-through rates and conversions and can rank higher in the search engines. - Plus, a ton of other proven affiliate marketing tips and strategies that you can use today to increase your earnings on every page you publish! By the end of Affiliate Content Secrets, you'll know exactly how to write and structure more profitable affiliate pages. You'll also bypass the many years of struggling with trial and error to find out what it actually takes to maximize your earnings

How to Thrive on Fiverr - Michael Neidert
2021-06-23

Do you want to be successful on Fiverr, boost your earnings and have consistent orders--all while enjoying your work? Do you want to sell more and get better at turning messages into orders--without being salesy? Do you need a freelance business plan from an expert Fiverr Seller, not just hacks or tricks that work in the short-term? In How to Thrive on Fiverr, you'll get access to the strategies of a Top Rated Fiverr Pro Seller with 280+ five-star reviews and 6-figure sales. You'll have what you need to build a Fiverr business with substantial, stable income, no matter if you're a graphic designer, copywriter, developer, illustrator, video editor or voiceover artist. Inside, you'll discover:

- Strategies that work for new Sellers or veterans
- 3+ ways to stand out and be found by great Buyers
- How to stay organized and financially stable while freelancing on Fiverr
- Why you need to stop competing on price--and how to build your value
- How to network with other Fiverr Sellers and create referrals
- Proven ways to spot bad clients before they become bad reviews
- How to get your clients to spend more money, without being pushy
- Tons of templates, specific examples and more!

This entrepreneur book is ideal for any Fiverr Seller or freelancer who is:

- New to freelancing, Fiverr or the gig economy
- An experienced freelancers or someone who

wants to gain new skills

Curious about how to thrive in the gig economy and make Fiverr their advantage

Wanting to gain more sales and grow their revenue--without working too much

Nervous about raising prices, negotiating with clients or having tough conversations

Needing guidance on how to turn this from side hustle to business

Unsure of their client management skills, but wanting to create a great client experience

Find out how to avoid common mistakes, build consistent income and become your Buyer's go-to Fiverr Seller. This isn't a list of hacks or tricks, but proven strategies anyone can put into place--whether this is your main job or your side hustle. Get the book now and start thriving on Fiverr!

The House on Vesper Sands - Paraic O'Donnell
2021-01-12

Named a Library Reads Pick, Apple Books' Best Book, Powells' Pick, Amazon Fiction & Literature's "Best of the Month," The Millions' Top Ten Book of the Month, and one of CrimeReads' and Oprah Daily's Best Historical Novels of 2021 "Funny, eerie, tender, haunting and unsettling, smokily atmospheric, and fantastically enjoyable." ?Helen Macdonald, author of *Vesper Flights* London, 1893: high up in a house on a dark, snowy night, a lone seamstress stands by a window. So begins the swirling, serpentine world of Paraic O'Donnell's Victorian-inspired mystery, the story of a city cloaked in shadow, but burning with questions: why does the seamstress jump from the window? Why is a cryptic message stitched into her skin? And how is she connected to a rash of missing girls, all of whom seem to have disappeared under similar circumstances? On the case is Inspector Cutter, a detective as sharp and committed to his work as he is wryly hilarious. Gideon Bliss, a Cambridge dropout in love with one of the missing girls, stumbles into a role as Cutter's sidekick. And clever young journalist Octavia Hillingdon sees the case as a chance to tell a story that matters—despite her employer's preference that she stick to a women's society column. As Inspector Cutter peels back the mystery layer by layer, he leads them all, at last, to the secrets that lie hidden at the house on Vesper Sands. By turns smart, surprising, and impossible to put down, *The House on Vesper Sands* offers a glimpse into the strange

undertow of late nineteenth-century London and the secrets we all hold inside us.

Become a SpeedDemon - Jonathan Levi

2016-02-22

This book will teach you the most cutting-edge tips and tricks for productivity, automation, and efficiency, so that you can do more work in less time and have more time for the things that matter in life. What would you do to have just one more hour in the day? Two hours? How about 3? The sad truth is that most of us simply don't have enough time in our daily lives to get through everything we need to do. Much less the things we want to do. In this book from best-selling author Jonathan Levi, author of the blockbuster book "Become a SuperLearner," you will learn how to reclaim enough time to do just that - and so much more. For the last 10 years, your instructor Jonathan Levi has developed a series of techniques, tips, tricks, and strategies to overcome a near superhuman workload. From juggling a multimillion dollar business while engaged as a full time student, to running multiple companies at the same time, to leading a jam-packed travel, social, and educational calendar that would make some people's heads spin. How is this possible, and how can you, too, learn to Become a Speed Demon? The book starts out with a great foundation in theory, training you on the philosophies behind efficiency, productivity, and "speeding up." Armed with these theories and strategies, the book then dives into more nuts-and-bolts recommendations on how to speed up some of the most time-intensive activities we each do every day; working at the computer, cooking and fitness, interactions with others, and other general inefficiencies. The book takes a holistic approach to productivity and efficiency, arming you with the mindset to kick butt and speed up every aspect of your productive and creative life, in order to make time for the things that really matter. Join us today on this transformational journey, so that you, too, can Become a Speed Demon!

The Elements of Style - William Strunk Jr.

2018-05-11

The Elements of Style William Strunk concentrated on specific questions of usage—and the cultivation of good writing—with the recommendation "Make every word tell";

hence the 17th principle of composition is the simple instruction: "Omit needless words." The book was also listed as one of the 100 best and most influential books written in English since 1923 by Time in its 2011 list.

Mini Habits - Stephen Guise 2013-12-22

Discover the Life-Changing Strategy of This Worldwide Bestseller in 17 Languages! Lasting Change For Early Quitters, Burnouts, The Unmotivated, And Everyone Else Too When I decided to start exercising consistently 10 years ago, this is what actually happened: I tried "getting motivated." It worked sometimes. I tried setting audacious big goals. I almost always failed them. I tried to make changes last. They didn't. Like most people who try to change and fail, I assumed that I was the problem. Then one afternoon—after another failed attempt to get motivated to exercise—I (accidentally) started my first mini habit. I initially committed to do one push-up, and it turned into a full workout. I was shocked. This "stupid idea" wasn't supposed to work. I was shocked again when my success with this strategy continued for months (and to this day). I had to consider that maybe I wasn't the problem in those 10 years of mediocre results. Maybe it was my prior strategies that were ineffective, despite being oft-repeated as "the way to change" in countless books and blogs. My suspicions were correct. Is There A Scientific Explanation For This? As I sought understanding, I found a plethora of scientific studies that had answers, with nobody to interpret them correctly. Based on the science—which you'll find peppered throughout Mini Habits—we've been doing it all wrong. You can succeed without the guilt, intimidation, and repeated failure associated with such strategies as "getting motivated," New Year's Resolutions, or even "just doing it." In fact, you need to stop using those strategies if they aren't giving you great results. Most popular strategies don't work well because they require you to fight against your subconscious brain (a fight not easily won). It's only when you start playing by your brain's rules and taking your human limitations seriously—as mini habits show you how to do—that you can achieve lasting change. What's A Mini Habit? A mini habit is a very small positive behavior that you force yourself to do every day; its "too small to fail" nature makes it weightless,

deceptively powerful, and a superior habit-building strategy. You will have no choice but to believe in yourself when you're always moving forward. The barrier to the first step is so low that even depressed or "stuck" people can find early success and begin to reverse their lives right away. And if you think one push-up a day is too small to matter, I've got one heck of a story for you! Aim For The First Step They say when you aim for the moon, you'll land among the stars. Well, that doesn't make sense, as the moon is closer than the stars. I digress. The message is that you should aim very high and even if you fall short, you'll still get somewhere. I've found the opposite to be true in regards to productivity and healthy behaviors. When you aim for the moon, you won't do anything because it's too far away. But when you aim for the step in front of you, you might keep going and reach the moon. I've used the Mini Habits strategy to get into the best shape of my life, read 10x more books, and write 4x as many words. It started from requiring one push-up from myself every day. How ridiculous is that? Not so ridiculous when you consider the science of the brain, habits, and willpower. The Mini Habits system works because it's how our brains are designed to change. Note: This book isn't for eliminating bad habits (some principles could be useful for breaking habits). Mini Habits is a strategy to create permanent healthy habits in: exercise, writing, reading, thinking positively, meditating, drinking water, eating healthy foods, etc. Lasting change won't happen until you take that first step into a strategy that works. Give Mini Habits a try. You won't look back.

Book Marketing Is Dead - Derek Murphy
2013-12-31

How to sell a ton of books (even if you're starting with no platform). If you've found this book I'm assuming you have or will soon have a book out on the market, and are exploring ways to turn it into a best-selling powerhouse that will slaughter the competition and pay for your retirement. The indie publishing world is thrilling because of the possible returns, and I hope you and your book do well. You're probably searching for things like "book marketing" and "book promotion" so you can learn how to find readers and convince them to buy your book. But almost everything you read will be wrong.

That's because marketing in general is dead. Advertising is dead. Selling and convincing people to buy: also dead. The new law of book sales is this: if you're talking about your book, promoting your book, sharing your book... you're screwing it all up. Don't make "Old School" marketing mistakes that will sabotage your efforts! This book will help you to... Avoid the common mistakes that kill book sales Set up an author platform quickly that will triple your results Use Social Media (like an expert) without being annoying Advertise for maximum impact (at the lowest cost) Make powerful friends online who can move thousands of books Before you spend a lot of money on book marketing services or author publicity... Make sure you've plugged all the holes in your sales funnel so you're not throwing money away. If you're looking for a "Bestseller Campaign" but don't have a big budget... This book will show you plenty of ways to improve sales without spending a dime.

The End of Marketing - Carlos Gil 2019-10-03
WINNER: American Book Fest Best Book Awards 2020 - Marketing and Advertising category WINNER: NYC Big Book Award 2020 - Business: Small Business and Entrepreneurship category WINNER: BookAuthority Best New Book to Read in 2020 - Social Media Marketing category FINALIST: Business Book Awards 2020 - International Business Book category Social networks are the new norm and traditional marketing is failing in today's digital, always-on culture. Businesses across the world are having to face up to how they remain relevant in the choppy waters of the digital ocean. In an era where a YouTube star gets more daily impressions than Nike, Coca-Cola and Walmart combined, traditional marketing as we know it is dead. The End of Marketing revolutionizes the way brands, agencies and marketers should approach marketing. From how Donald Trump won the American presidency using social media and why Kim Kardashian is one of the world's biggest online brands, through to the impact of bots and automation, this book will teach you about new features and emerging platforms that will engage customers and employees. Discover bold content ideas, hear from some of the world's largest brands and content creators and find out how to build smarter paid-strategies, guaranteed to help you dominate your markets.

The End of Marketing explains that no matter how easy it is to reach potential customers, the key relationship between brand and consumer still needs the human touch. Learn how to put 'social' back into social media and claim brand relevancy in a world where algorithms dominate, organic reach is dwindling and consumers don't want to be sold to, they want to be engaged.

Food Whore - Jessica Tom 2015-10-27

Full of wit and mouth-watering cuisines, Jessica Tom's debut novel offers a clever insider take on the rarefied world of New York City's dining scene in the tradition of *The Devil Wears Prada* meets *Kitchen Confidential*. Food whore (n.) A person who will do anything for food. When Tia Monroe moves to New York City, she plans to put herself on the culinary map in no time. But after a coveted internship goes up in smoke, Tia's suddenly just another young food lover in the big city. But when Michael Saltz, a legendary New York Times restaurant critic, lets Tia in on a career-ending secret—that he's lost his sense of taste—everything changes. Now he wants Tia to serve as his palate, ghostwriting his reviews. In return he promises her lavish meals, a bottomless cache of designer clothing, and the opportunity of a lifetime. Out of prospects and determined to make it, Tia agrees. Within weeks, Tia's world transforms into one of luxury: four-star dinners, sexy celebrity chefs, and an unlimited expense account at Bergdorf Goodman. Tia loves every minute of it...until she sees her words in print and Michael Saltz taking all the credit. As her secret identity begins to crumble and the veneer of extravagance wears thin, Tia is forced to confront what it means to truly succeed—and how far she's willing to go to get there.

Hippopotamus - Jeanne Willis 2014-01-01

Hippopotamus had a spotamus . . . on her bottomus! "It's a blister!" said her sister. "It's measles!" said Weasel. "It's hippopox!" said Fox. But in the end the spotamus turns out to be something hilariously unexpected!

The Innovator's DNA - Jeff Dyer 2011-07-12

A new classic, cited by leaders and media around the globe as a highly recommended read for anyone interested in innovation. In *The Innovator's DNA*, authors Jeffrey Dyer, Hal Gregersen, and bestselling author Clayton Christensen (*The Innovator's Dilemma*, *The*

Innovator's Solution, *How Will You Measure Your Life?*) build on what we know about disruptive innovation to show how individuals can develop the skills necessary to move progressively from idea to impact. By identifying behaviors of the world's best innovators—from leaders at Amazon and Apple to those at Google, Skype, and Virgin Group—the authors outline five discovery skills that distinguish innovative entrepreneurs and executives from ordinary managers: Associating, Questioning, Observing, Networking, and Experimenting. Once you master these competencies (the authors provide a self-assessment for rating your own innovator's DNA), the authors explain how to generate ideas, collaborate to implement them, and build innovation skills throughout the organization to result in a competitive edge. This innovation advantage will translate into a premium in your company's stock price—an innovation premium—which is possible only by building the code for innovation right into your organization's people, processes, and guiding philosophies. Practical and provocative, *The Innovator's DNA* is an essential resource for individuals and teams who want to strengthen their innovative prowess.

Pentest Secrets - Ajay Barala 2020-08-13

PentestSecrets is not just another "how to" book on penetration testing. It is NOT about teaching you a tool or technique yet these secrets will help you to use those tools and techniques in a much realistic way than you do till now. It is NOT about showing you a testing methodology yet these secrets open your eyes about how everything you have been doing till now is completely wrong. *PentestSecrets* is A SHORTCUT. Tools, Techniques, Strategies are materialistic elements which change everyday. The problem is not about knowing the latest and greatest stuff. It is about the lack of eye opening experiences about real world penetration testing which no one discusses. All these top companies hire experts for double blind pentests but due to Strict NDA's, no one talks about them ever! Sagar Bansal has worked on double blind tests for years. In this book, he has shared his experience on a recent project which had a budget of Quarter Million dollars . You will find various secrets breaking his complete journey on how he got the project, the struggle of not

getting anything in a highly secure enterprise environment, advance social engineering inspired by an APT group his team used, conflicts with the client, and every other minor detail. The Question Is...Can you handle the real secrets behind enterprise security testing?

100 Side Hustles - Chris Guillebeau 2019-06-04

Best-selling author Chris Guillebeau presents a full-color ideabook featuring 100 stories of regular people launching successful side businesses that almost anyone can do. This unique guide features the startup stories of regular people launching side businesses that almost anyone can do: an urban tour guide, an artist inspired by maps, a travel site founder, an ice pop maker, a confetti photographer, a group of friends who sell hammocks to support local economies, and many more. In *100 Side Hustles*, best-selling author of *The \$100 Startup* Chris Guillebeau presents a colorful "idea book" filled with inspiration for your next big idea. Distilled from Guillebeau's popular *Side Hustle School* podcast, these case studies feature teachers, artists, coders, and even entire families who've found ways to create new sources of income. With insights, takeaways, and photography that reveals the human element behind the hustles, this playbook covers every important step of launching a side hustle, from identifying underserved markets to crafting unique products and services that spring from your passions. Soon you'll find yourself joining the ranks of these innovative entrepreneurs--making money on the side while living your best life.

A Fistful of Lentils - Jennifer Abadi 2007-12-21

The author shares 125 recipes from her Syrian-Jewish grandmother, featuring a wide array of meat and vegetable dishes flavored with cumin, cinnamon, and other exotic spices.

Fish! - Stephen C. Lundin 2009-05-11

Over 5 Million Copies Sold! Imagine a workplace where everyone chooses to bring energy, passion, and a positive attitude to the job every day. A powerful parable that will help you see your life and work in a new way. It's a rainy day in Seattle, and on the third floor of First Guarantee Financial, people have stopped believing they can make a difference. To new manager Mary Jane Ramirez, the challenge of bringing life back to her unenthusiastic and unmotivated team seems impossible, until she

discovers an incredibly successful workplace down the street where the employees are so alive and passionate that people stop just to watch them work! *FISH!* is the remarkable story of what happens when Mary Jane seeks the help of these unlikely business "experts" and learns their secret: four simple practices that, when applied daily, help anyone to be more energized, effective, and fulfilled. Filled with inspiration and timeless wisdom that will resonate with anyone in any field or career level, it's easy to see why *FISH!* is one of the most popular business parables of all time. People in organizations around the world use its practical lessons to improve customer service, build trust and teamwork, bolster leadership, and increase employee satisfaction. They also use the lessons to strengthen personal relationships, fulfill lifelong dreams, and realize their ambitions. *FISH!* will help you discover the amazing power that is already inside you to make a positive difference--wherever you are in life. Based on a bestselling ChartHouse training video which has been adopted by corporations including Southwest Airlines, Sprint, and Nordstrom.

Fiverr Star - Gianluca Sidoti 2018-12-11

Fiverr is the largest freelance marketplace in the world. You can sell services for only \$ 5, which makes it very popular among those looking for a job at a few dollars. But what about freelancers? Is it really worthwhile selling your services on Fiverr? Absolutely yes, and in this book I'm gonna show you how you can earn several thousand dollars working just over 2 hours a day, from home! In this book bestselling author Gianluca Sidoti, former founder of the OverPerform.Pro website, shows the steps necessary not only to increase the net earnings of every single gig, but also how it is possible to be among the first Fiverr researchers, increasing visibility and therefore the gains! The great part of Fiverr is that you can sell everything, without necessarily having the right skills! You can sell graphics, video, SEO, Social Media Marketing packages etc ... by buying them from a third-party retailer for a few dollars, and then selling them on Fiverr earning the difference. Here are the chapters you will find in *Fiverr Star*:
CHAPTER 1: INTRODUCTION (How to make money on Fiverr)
CHAPTER 2: YOUR FIVERR ACCOUNT (Account Creation and Setup, Fiverr

Levels)CHAPTER 3: CREATING A NEW GIG AND SETTING IT UP FOR MAXIMUM EARNINGSCHAPTER 4: WHAT TO SELL ON FIVERR; MINIMUM WORK FOR MAXIMUM EARNINGCHAPTER 5: ACHIEVING FIVERR SUCCESS (Reviews, Up-Selling, Cross-Selling, Down-Selling, Offers for repeating customers, how to promote outside Fiverr...)CHAPTER 6: MY SYSTEM: 8 HOURS OF WORK A WEEK CHAPTER 7: ROAD TO A TOP RATED SELLERCHAPTER 8: PROTECTING YOURSELF AS A NOW SUCCESSFUL SELLERCHAPTER 9: SUMMARY AND CLOSING THOUGHTSBONUS CHAPTER 10: 101 FIVERR GIGS YOU CAN SELL RIGHT NO

The Freelance Way - Robert Vlach 2022-03-02

The most comprehensive book for freelancers ever written - Packed with proven freelance know-how, including advice from world-class experts like David Allen (Getting Things Done), Adam Grant (Give and Take), Austin Kleon (Show Your Work), and David H. Hanson (Remote: Office Not Required). The Freelance Way is THE business book for independent professionals. It presents the best available and fully up-to-date freelance know-how, compiled from hundreds of quality sources, including surveys, the latest market data, advice from world-class experts, as well as real-life experiences and stories from hundreds of professionals in different fields and countries, which makes the book highly relevant to freelancers worldwide. The contents of this volume cover all the basics and best practices for beginning freelancers, as well as advanced career strategies and tools for freelance veterans. There are practical tips for greater productivity, successful teamwork, smart pricing, powerful business negotiations, bulletproof personal finance, effective marketing, and much more.

Financial Freedom - Grant Sabatier 2020-04-07

The International Bestseller "This book blew my mind. More importantly, it made financial independence seem achievable. I read Financial Freedom three times, cover-to-cover."

—Lifehacker Money is unlimited. Time is not. Become financially independent as fast as possible. In 2010, 24-year old Grant Sabatier woke up to find he had \$2.26 in his bank

account. Five years later, he had a net worth of over \$1.25 million, and CNBC began calling him "the Millennial Millionaire." By age 30, he had reached financial independence. Along the way he uncovered that most of the accepted wisdom about money, work, and retirement is either incorrect, incomplete, or so old-school it's obsolete. Financial Freedom is a step-by-step path to make more money in less time, so you have more time for the things you love. It challenges the accepted narrative of spending decades working a traditional 9 to 5 job, pinching pennies, and finally earning the right to retirement at age 65, and instead offers readers an alternative: forget everything you've ever learned about money so that you can actually live the life you want. Sabatier offers surprising, counter-intuitive advice on topics such as how to: * Create profitable side hustles that you can turn into passive income streams or full-time businesses * Save money without giving up what makes you happy * Negotiate more out of your employer than you thought possible * Travel the world for less * Live for free--or better yet, make money on your living situation * Create a simple, money-making portfolio that only needs minor adjustments * Think creatively--there are so many ways to make money, but we don't see them. But most importantly, Sabatier highlights that, while one's ability to make money is limitless, one's time is not. There's also a limit to how much you can save, but not to how much money you can make. No one should spend precious years working at a job they dislike or worrying about how to make ends meet. Perhaps the biggest surprise: You need less money to "retire" at age 30 than you do at age 65. Financial Freedom is not merely a laundry list of advice to follow to get rich quick--it's a practical roadmap to living life on one's own terms, as soon as possible.

Survival Skills for Freelancers - Sarah Townsend 2020-05-22

Survival Skills for Freelancers will help you achieve freelance success, and get more enjoyment from self-employment. Through a combination of personal anecdotes, practical advice and tales from the freelance community, it busts the myths about solo working and takes an honest look at the reality of freelance life. Discover how to survive and thrive as a

freelancer - without neglecting your mental health and wellbeing. THE CASE FOR FREELANCE LIFE The freelance dream is often portrayed as: Earning good money doing the thing you love+working where you like+working how you like+working when you like Why does no one tell us just how relentless the business end of freelance life can be?! There are 2 million freelancers in the UK alone. Yet 20% of self-employed businesses don't make it through the first year, and 60% don't survive beyond five years. Those are scary stats! Yes, working alone can be damn hard. But going into self-employment with your eyes wide open gives you the best chance of success. Survival Skills for Freelancers shares an honest and realistic view of self-employment, to help you rock the socks off freelance life. ABOUT THE AUTHOR Sarah Townsend has spent the past 20 years as a freelance marketing copywriter. She built a successful freelance career with very little guidance - but you don't have to. In Survival Skills for Freelancers she shares the secrets and surprises she's learnt from self-employment: both the things that worked AND the things that didn't. She guides you through the highs and lows all freelancers face - from isolation, uncertainty and self-doubt to knowing what to charge, when to ask for help, and when to say no. These tried and tested strategies are based on her own experience, backed up by research, resources and quotes from the freelance community. WHAT PEOPLE ARE SAYING "I've been freelancing for over 15 years and I wish I'd read this book on day one. Every page is packed with practical advice and hard-won wisdom. Get it!" Tom Albrighton Author, Copywriting Made Simple "A brilliantly relatable and comprehensive guide that holds your hand with compassion and humour through the rocky yet undeniably exciting world of self-employment." Louise Goss Founder of The Homeworker "Genuinely useful advice, delivered in an honest, charming and witty style, with a focus on mental health and wellbeing. An essential read whether you're a new or established freelancer." Steve Morgan Author, Anti-Sell "An honest and human perspective of 20 years of freelance experience. This book is like having your own personal business mentor." Anna Gunning Copywriter and speaker "Before you take the leap into self-

employment, spend your first few pounds on this book. It'll make every subsequent pound and hour better spent." Matthew Knight Founder, Leapers WHAT'S INCLUDED Survival Skills for Freelancers covers issues such as: the fundamentals of freelancing three strategies to deal with isolation knowing your worth - and what to charge trusting your instinct, and learning to say no achieving balance and avoiding burnout the importance of investing in your business the qualities that help you survive and thrive as a freelancer

The Product Book: How to Become a Great Product Manager - Product School 2017-05 "Nobody asked you to show up." Every experienced product manager has heard some version of those words at some point in their career. Think about a company. Engineers build the product. Designers make sure it has a great user experience and looks good. Marketing makes sure customers know about the product. Sales get potential customers to open their wallets to buy the product. What more does a company need? What does a product manager do? Based upon Product School's curriculum, which has helped thousands of students become great product managers, The Product Book answers that question. Filled with practical advice, best practices, and expert tips, this book is here to help you succeed!

The Official Cambridge Guide to IELTS Student's Book with Answers with DVD-ROM - Pauline Cullen 2014-02-27

"This Student's Book with answers contains separate sections focussing on Reading, Writing, Listening and Speaking ; 8 official practice tests from Cambridge English ; DVD-ROM with MP3 files and speaking test videos."--Publisher.

Voiceover Masterclass - Mark LAXTON 2021-07-30

Have you ever realised that your voice could make you money? Working as a voiceover artist can give you a good, solid income, doing a fun and rewarding job, mostly working from your own recording studio at home! You may find yourself a natural at documentary or corporate narrations, TV and radio commercial scripts or longer projects such as audiobooks or eLearning. Are you good at putting on "funny" voices? Then channel your talents into recording character voices for video games or animations!

The world of media production is ever expanding, and there are opportunities for English-speaking voice artists of all ages and types of voices. This book also includes a link to a completely free video-based course on voice training and setting up in voiceover work. Written by broadcast industry veteran Peter Baker, this book aimed at both the complete beginner and also at the voice artist who has set up a studio but who wants to boost their income to the next level. Packed with countless tips and basic and advanced techniques on performing, editing, and marketing your services to new clients, Voiceover Masterclass is your handbook for future success!

Secrets of Power Negotiating - Roger Dawson
2021

"This is perhaps the best book on negotiating ever written. Roger's powerful, practical principles will save or make you a fortune in the months and years ahead." --Brian Tracy, author, *Eat That Frog!* and *Million Dollar Habits* "This is the one negotiating book that really opened my eyes and gave me practical tools I could use immediately." --Timothy Ferriss, bestselling author of *The 4-Hour Work Week* "A fast, entertaining read that should be required reading for anyone who deals with people. Highly recommended." --Ken Blanchard, coauthor of *The One Minute Manager* "I can't believe it! Here's a book that is packed with wisdom that will help anyone improve their life and yet it is easy and fun to read! Amazing!" --Og Mandino, author of *The Greatest Salesman in the World* Roger Dawson changed the way business thinks about negotiating. *Secrets of Power Negotiating* covers every aspect of the negotiating process with practical, proven advice, from beginning steps to critical final moves: how to recognize unethical tactics, key principles of the Power Negotiating strategy, why money is not as important as everyone thinks, negotiating pressure points, understanding the other party and gaining the upper hand, and analyses of different negotiating styles. Discover all of Roger's best tactics, including: 20 surefire negotiating gambits Listening to hidden meanings in conversation What "powers" you have, such as situational, expertise, information, or charismatic How to handle the different

personalities you'll encounter in negotiating
The Fiverr Master Class - Patrick Smith
2014-10-10

Dear friend, We are a group of six Fiverr power sellers and have all united to reveal the most comprehensive guide on Fiverr domination ever released. We are not playing around and have each made well over 6 figures from our Fiverr gigs and built real businesses around them. One of our six group, Jimmy Vega, even built a Spanish-English translation business outside of Fiverr simply by following up with his Fiverr clients. We know all the other guides out there. All of them. They are slapped together to make a quick buck from you. We know who writes them; we know where they frequent; we know how they tick. With us, you are at the right place and will be laughing all the way to the bank. This is what you should be doing. We have 70 of content for you, written from experience, time proven and fully actionable. For the first time, we are revealing our Fiverr secrets and dozens of Fiverr gigs that we have successfully used to make money online, sitting in our gardens with our laptops. Here is a brief overview of what is inside: * How to set up your Fiverr account for maximum results * How to set up your gigs so they attract customers like a magnet * Dozens of time proven Fiverr gigs and exact manuals on how to do them * What software to use for Fiverr Backlinking / SEO gigs * Dozens of very simple Fiverr gigs anyone can do * How to communicate with your customers the best way * Mistakes you need to avoid! * Our "invisible salesman" technique to make money outside of Fiverr * How to promote your gigs to snatch customers away from the competition * Much more! Come and join us on the way to financial freedom!

YouTube Channels For Dummies - Rob
Ciampa 2020-08-03

Create a YouTube channel that draws subscribers with top-notch content YouTube has the eyes and ears of two billion monthly users. *YouTube Channels for Dummies*, 2nd Edition offers proven steps to attracting a chunk of those billions to your personal or business channel. This updated guide offers insight from a quartet of YouTube channel content creators, managers, marketers, and analysts as they share the secrets of creating great content, building an

audience, and interacting with your viewers. The book includes information on: · Setting up a channel · Creating videos that attract viewers · Putting together a video studio · Editing your final product · Reaching your target audience · Interacting with your fans · Building a profitable business · Tips on copyright law Written for both the budding YouTube creator and the business professional seeking to boost their company's profile on the popular social networking site, YouTube Channels for Dummies allows its readers to access the over two billion active YouTube users who log on each day. Learn how to create a channel, build a YouTube following, and get insight on content creation, planning, and marketing from established YouTube creators.

Digital Labour Platforms and the Future of Work - Janine Berg 2018

Lucky Bitch - Denise Thomas 2018-03-20

Can you learn to be lucky? Self-made millionaire Denise Duffield-Thomas not only believes this is possible, she knows it's possible. From being broke, hating her office job and generally having a life that made her completely miserable, Denise went on to travel the world and make all of her dreams come true within the space of a few years. She attracted more than half a million dollars- worth of free travel, scholarships, prizes and bank errors in her favour, and in this book she reveals how you can do the same. Whether you're already lucky and want to attract even more into your life, or you feel like your luck is just about to run out, Lucky Bitch will show you how to take action in areas of your life that are lacking in magic. With her trademark humour and encouragement, Denise gives clear and effective instructions based on the principles of the Law of Attraction to get you closer to living your dream life. You'll also learn the 'Ten Lucky Bitch Commandments' and how to use them to create luck in all areas of life, including business and money. This book has already changed the lives of tens of thousands of women. Now it has the potential to change yours. If you've been asking for an answer or a miracle, this book is it!

Mastering Training and Facilitation Skills -

Azizullah Bangash 2020-12-12

Training Intelligence book has been designed for trainers, managers, entrepreneurs, teachers,

and professionals who are interested in developing inspiring and effective training and facilitation skills. These skills are very essential to make a strong team and to lead an organization to the height of success with the help of the team. This book will help you learn and understand the very essential details that are needed for the training of a team working for an organization. In this book, you will learn the most vital concepts and gain knowledge that will help you learn to design a framework for training your team. The skills that you learn through this book will enable you to become a great leader in your workplace. Keeping the fact in view that the success of an organization lies in how the leaders of a particular organization train their teams to guarantee their efficiency at work so that they achieve maximum productivity. Not everyone can deliver effective training as it requires a lot of skills. The book has been divided into seven sections. Section -1 covers concepts of training and development and differences between them, and in section-2 you will go through the roles and qualities. You will learn how you can design content in section-3. Section-4 will take you through effective communication and learning styles of the learners and in section-5 you will learn key facilitation skills. In section-6 you will go through designing training feedback and evaluating training programs. The book also includes section-7 which covers online content delivery due to the recent drastic shift to online learning due to COVID19. Each section has a different chapter dedicated to the most important area of training to help you understand it well and develop highly effective training and facilitation skills. This book will help you learn how you can develop skills to be the best and be a very effective and inspiring trainer that will in turn help your organization or client grow and increase its employee's productivity. In this book you will learn; - TRAINING & DEVELOPMENT - DIFFERENCE BETWEEN TRAINING AND DEVELOPMENT - UNDERSTANDING TRAINING FROM LEARNERS PERSPECTIVE- TRAINER ROLES AND QUALITIES - TRAINING NEEDS ASSESSMENT FOR CONTENT DESIGN - TRAINING FOUNDATION PRINCIPLE - DESIGNING LEARNING CONTENT AND

UNDERSTANDING EFFECTIVE CONTENT
DELIVERY - LEARNING STYLES OF LEARNERS
- EFFECTIVE COMMUNICATION- HANDLING
DIFFICULT AUDIENCE - UNDERSTANDING
FACILITATION AND ITS PROCESS -
PRESENTATION, FACILITATION AND
TRAINING SKILLS - KEY FACILITATION SKILLS
- FACILITATOR KEY ROLE - DESIGNING AND
CONDUCTING TRAINING FEEDBACK -
TRAINING MONITORING AND IMPACT
EVALUATION - ONLINE CONTENT DELIVERY

**Summary: 21 Lessons for the 21st Century
by Yuval Noah Harari** - In a. Nutshell
Publishing 2018-09-17

IMPORTANT NOTE: This is a book summary of
21 Lessons for the 21st Century by Yuval Noah
Harari and not the original book. What are the
biggest problems facing us in the 21st century?
How does the future of A.I change the meaning
of being human? How should we prepare our
children for what lies ahead? Yuval Noah Harari
answers these questions and so much more.

With technology advancing faster than we are
able to fully understand it and the world
seeming to be more split than ever, 21 Lessons
for the 21st Century explores today's most
urgent issues as we move into an uncertain
future. Harari addresses the challenge of
navigating life, ensuring we are better prepared
for what is to come. Throughout twenty-one
profound and very relevant chapters, Harari
explores a wide range of topics. Social, political,
technological and existential issues are all
covered as are solutions on how we can best
prepare for a future that is very different from
the current world we live in. Presenting complex
contemporary challenges clearly and accessibly,
21 Lessons for the 21st Century is essential
reading. Bill Gates had this to say about the
original:

Fingersmith - Sarah Waters 2002-10-01

"Oliver Twist with a twist...Waters spins an
absorbing tale that withholds as much as it
discloses. A pulsating story."—The New York
Times Book Review The Handmaiden, a film
adaptation of Fingersmith, directed by Park
Chan-wook and starring Kim Tae-Ri, is now
available. Sue Trinder is an orphan, left as an
infant in the care of Mrs. Sucksby, a "baby
farmer," who raised her with unusual
tenderness, as if Sue were her own. Mrs.

Sucksby's household, with its fussy babies
calmed with doses of gin, also hosts a transient
family of petty thieves—fingersmiths—for whom
this house in the heart of a mean London slum is
home. One day, the most beloved thief of all
arrives—Gentleman, an elegant con man, who
carries with him an enticing proposition for Sue:
If she wins a position as the maid to Maud Lilly,
a naïve gentlewoman, and aids Gentleman in her
seduction, then they will all share in Maud's vast
inheritance. Once the inheritance is secured,
Maud will be disposed of—passed off as mad,
and made to live out the rest of her days in a
lunatic asylum. With dreams of paying back the
kindness of her adopted family, Sue agrees to
the plan. Once in, however, Sue begins to pity
her helpless mark and care for Maud Lilly in
unexpected ways...But no one and nothing is as
it seems in this Dickensian novel of thrills and
reversals.

How to Market a Book: Third Edition -

Freelance Like a Pro - Roshan Perera
2018-11-29

This book includes everything I've learned in the
past 6+ years as a freelancer. All the mistakes
I've made and the hacks that helped me to earn
up to \$5,000 a month working from home as a
freelancer. Think of this book as a blueprint for
freelancing success. An actionable plan that you
can go through step-by-step to get started in
freelancing and build a profitable career as well
as to find better-paying jobs and land clients
effectively. All you have to do is read 1 chapter
per day and take necessary action that I advise
in each chapter. With this strategy, you can start
freelancing even while working at a day job
without taking any risks. I've struggled for over 4
years before making a profitable income as a
freelancer. That's because I've made a lot of
mistakes along the way and I had no one to give
me advice. That's why I wrote this book outlining
all the mistakes I made and all the strategies
that helped me to reach my \$5K goal. I hope this
book will help newcomers get started in
freelancing the right way and make a profitable
income to achieve financial freedom.

Epic Business - Justin Breen 2020-05-21

Epic Business is the first book written by BrEpic
Founder/CEO Justin Breen. The book details how
Breen founded BrEpic and turned it into a public

relations powerhouse working with amazing visionary clients around the world. It reveals 30 secrets Breen learned from some of the world's top entrepreneurs and how he applied them to building his company. Justin packs 5,000 watts into this must-read book for anyone who wants to amplify their business or life. Read it now . . . and then-read it again. Matt Toledo - CEO, ProVisors Practical yet personal, Justin Breen's book offers advice that appeals to the common sensibilities of anybody who reads it. David Haugh Longtime Chicago columnist and radio host 670TheScore.com Chapter by chapter, this book delves into Justin's real-life stories of how his decision-making was influenced, and also fueled, by very particular over-arching principles that every entrepreneur would benefit from. Kristin Barnette McCarthy, trial attorney at Kralovec, Jambois & Schwartz Epic Business by Justin Breen is a must-read! He is one of the great geniuses of our time. Sarah Victory, award-winning speaker, best-selling author If you're interested in becoming an entrepreneur or taking your business to the next level, this is the book to read. Jeff Badu, CPACEO, Badu Enterprises, LLC Justin Breen is the founder and CEO of BrEpic Communications LLC, a PR firm that works exclusively with visionaries and exceptional businesses around the world. Breen is hard-wired to seek out and create viral, thought-provoking stories that the media craves, and he finds the best stories when he networks with visionary entrepreneurs and executives who understand the value of investing in themselves and their businesses. Breen has built an international network of extraordinary people and believes strongly in the power of introductions and creating important relationships through those introductions.

How to Tell a Story - Peter Rubie 2015-12-17 Drawing on Provost's proven philosophies, Rubie examines every facet of storytelling, from narrative hooks to fulfilling climaxes. Through advice, exercises, and an outstanding array of examples, you'll learn to create gripping narratives powered by strong characters. You'll discover the secrets of sequencing, of weaving subplots into rich stories, of manipulating story pace to increase conflict, tension, and surprise. "Rarely does a writing guide arrive with the authority of HOW TO TELL A STORY."

Publishers Weekly. "HOW TO TELL A STORY is a must for anybody who writes nonfiction or fiction -- television and screenwriters included." - Hugh Wilson, creator of WKRP in Cincinnati, director of The First Wive's Club. "A most useful book that will aid anyone trying to become a writer of fiction. I recommend it highly." - Roderick Thorp, bestselling author of River, Die Hard, and Detective. "Gary Provost was one of the best friends a writer ever had. He knew that all writers face a hard challenge: to take their ideas, aspirations, and vapors of creativity, and make them concrete for the reader. How to do it? Treat writing as a craft, with techniques that can be learned, with tricks that can be taught. In this book, Peter Rubie shows Gary Provost at his best." William Martin, author of Cape Cod and Annapolis. "HOW TO TELL A STORY offers a harvest of time-tested problem-solving techniques that will enrich every writer's art and craft. It's a feast of innovative, clearly stated advice that will nourish a writer's confidence and career. Read it and you will reap its many rewards." - Gerald Gross, author of Editors on Editing: What Writers Need to Know About What Editors Do. "Peter Rubie and Gary Provost have got it right. HOW TO TELL A STORY covers everything a novice writer needs to learn and a professional writer needs to remember. It's earned a permanent place on my desk." - Barbara Shapiro, author of Blind Spot and See No Evil. "In this unique book, the time honored ability of story telling has been dissected, examined carefully and defined in detail for the writer. With a fresh new look at what makes a story exciting and compelling, HOW TO TELL A STORY outlines for the writer all the secrets of dramatic story telling. Every writer should read this book before writing another paragraph." - Keith Wilson, M.D., novelist, and author of Cause of Death: A Writer's Guide to Death, Murder, & Forensic Medicine.

Ways to Make Money Using Fiverr.com - Patrick Kennedy 2014-12-13

*GET 31 AWESOME GIGS TO MAKE YOU MONEY!*DISCOVER::- How To Make Money Straight From Your Computer - 25 Highly Profitable Fiverr Gigs That Will Make You Money Online (+6 Bonus Gigs) - How To Get Started So You Can Begin To Make Money With Fiverr - How To Market Your Product/Service Gig So It

Sells - Strategies To Earn You More Money - Tips To Maximize Your Profits - And Much, Much More!

How to Make Money Everyday Blogging -

Alicia Washington 2014-11-24

An easy guide on how to make a full time income blogging. Anyone, regardless of their age or location can use this book and the resources contained to start and maintain a blog to earn money everyday. It explains the various ways you can make money with a blog, how to increase your income and so much more.

Alcohol Lied to Me: The Intelligent Escape from Alcohol Addiction - Mr Craig Beck

2015-06-26

Craig Beck was a successful and functioning professional man in spite of a 'two bottles of wine a night' drinking habit. For 20 years, he struggled with problem drinking, all the time refusing to label himself an alcoholic because he did not think he met the stereotypical image that the word portrayed. Discover why all 'will-power' based attempts to stop drinking will fail (exactly as they are destined to do). Slowly Craig discovered the truth about alcohol addiction, and one by one, all the lies he had previously believed started to fall apart. For the first time, he noticed that he genuinely did not want to drink anymore. In this book, he will lead you through the same remarkable process. No need to declare yourself an alcoholic. A permanent cure, not a lifetime struggle. No group meetings or expensive rehab. No humiliation, no pain and

100% no 'will-power' required. Treats the source of the problem, not the symptoms.

Ultimate Guide to Google AdWords - Perry Marshall 2017-10-10

Covering the latest breaking news in Google AdWords, the fifth edition introduces revised, expanded and new chapters covering Enhanced Campaigns, Google AdWord's Express, Google's Product Listing Ads, and the introduction to Google's Universal Analytics. Nuances in Big Data advertising are also revealed and expanded sections and necessary updates have been added throughout. Updates specific to this edition include: Powerful bidding strategies using remarketing lists for search ads New ad extension features Automation capabilities using AdWords scripts Bonus Online Content that includes links to dozens of resources and tutorials covering: registering a domain name, setting up a website, selecting an email service, choosing a shopping cart service, finding products to sell, and starting up an Google AdWords account Readers are given the latest information paired with current screenshots, fresh examples, and new techniques. Coached by AdWords experts Perry Marshall, Mike Rhodes, and Bryan Todd advertisers learn how to build an aggressive, streamlined AdWords campaign proven to increase their search engine visibility, consistently capture clicks, double their website traffic, and increase their sales. Whether a current advertiser or new to AdWords, this guide is a necessary handbook.