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Relating to Things - Heather Wiltse 2020-05-14
We relate to things and things relate to us. Emerging technologies do this in ways that are interesting and exciting, but often also inaccessible or invisible. In Relating to Things, leading design researchers and philosophers respond to issues raised by this situation - inquiring into what it means to live with and relate to things that can actively relate to us, and that relate to each other in ways that do not involve us at all. Case studies include Amazon's Alexa, the Internet of Things, Pokémon Go and Roomba the robot vacuum cleaner. Authors explore everything from the care work undertaken by objects, reciprocal human/machine learning, technological mediation as a form of control, and what it takes to reveal things that tend to be hidden and that often (by design) conceal the ways in which they use us. As a whole, the book is a collaborative philosophical inquiry into the nature and consequences of contemporary technological things. It is a design inquiry into the current nature of the artificial, and possibilities for how things might be otherwise.

Design and Culture - Maurice Barnwell 2021-06-15
Design and Culture: A Transdisciplinary History offers an inclusive overview that crosses disciplinary boundaries and helps define the next phase of global design practice. This book examines the interaction of design with advances in technology, developments in science, and changing cultural attitudes. It looks to the past to prepare for the future and is the first book to offer an innovative transdisciplinary design history that integrates multidisciplinary sources of knowledge into a mindful whole. It shows design as a process that expresses goals through values and beliefs, functioning as a major factor in contemporary cultural

life. Starting with the development of the Industrial Revolution, the book focuses on the evolution of design and culture in the twentieth century to predict where design will go in the future. Given the major social and political shifts currently unfolding across the globe, and the resulting changing demographics and environmental degradation, Design and Culture encourages collaboration and communication between disciplines to prepare for the future of design in a rapidly changing world.

Amazon Alexa in the Classroom - Brian Friedlander 2018-08-30
Amazon's Alexa Voice Service is one of the most exciting technological developments of recent times. Today, tens of millions of people use Alexa as a personal assistant to manage their time, organize their lives, control the devices in their smart homes, relax with music or a story, and much more, all without lifting a finger. With tens of thousands of "skills" (voice-based apps), there are endless ways to use Alexa, including in the classroom. This quick-reference laminated guide introduces teachers to Alexa and presents ideas for how to use it in the classroom to engage students, support and reinforce learning, and make the most efficient use of their own time. Sections include: Getting to Know AlexaGetting Started with Alexa in the ClassroomUsing Alexa in the ClassroomConnected ClassroomsAlexa for Interactive LearningAccessibility & Alexa as Assistive Technology

Everyday Technologies in Healthcare - Christopher M. Hayre 2019-08-23
This book examines the role of everyday technology throughout the life cycle in order to demonstrate the wide acceptance and impact of everyday technology and how it is facilitating both practitioners and patients in contemporary practices. In response, then, this text speaks to a number of audiences. Students writing for undergraduate and postgraduate dissertations/proposals will find the array of works insightful, supported with a vast number of references signposting to key texts. For academics, practitioners and prospective researchers this text offers key empirical and methodological insight that can help focus and uncover originality in their own field. We anticipate that readers will find the collection of empirical examples useful for informing their own work, but also, it attempts to ignite new discussions and arguments regarding the application and use of everyday technology for enhancing health internationally. Explores the multifaceted use and application of each 'everyday technology' that impact on diagnosis, treatment and management of individuals. Examines an array of everyday technologies and how these that can either enhance and/or hinder patient/service user outcomes i.e. handheld devices, computer workstations, gamification and artificial intelligence. Discusses technologies that are intended to facilitate patient diagnosis, practitioner-patient relations, within an array of health contexts. Provides readers with an overview with future direction of everyday technologies and its limitations.

Voice User Interface Projects - Henry Lee 2018-07-31
Develop intelligent voice-empowered applications and Chatbots that not only understand voice commands but also respond to it Key Features Target multiple platforms by creating voice interactions for your applications Explore real-world examples of how to produce smart and practical virtual assistants Build a virtual assistant for cars using Android Auto in Xamarin Book Description From touchscreen and mouse-click, we are moving to voice- and conversation-based user interfaces. By adopting Voice User Interfaces (VUIs), you can create a more compelling and engaging experience for your users. Voice User Interface Projects teaches you how to develop voice-enabled applications for desktop, mobile, and Internet of Things (IoT) devices. This book explains in detail VUI and its importance, basic design principles of VUI, fundamentals of conversation, and the different voice-enabled applications available in the market. You will learn how to build your first voice-enabled application by utilizing DialogFlow and Alexa's natural language processing (NLP) platform. Once you are comfortable with building voice-enabled applications, you will understand how to dynamically process and respond to the questions by using NodeJS server deployed to the cloud. You will then move on to securing NodeJS RESTful API for DialogFlow and Alexa webhooks, creating unit tests and building voice-enabled podcasts for cars. Last but not the least you will discover

advanced topics such as handling sessions, creating custom intents, and extending built-in intents in order to build conversational VUIs that will help engage the users. By the end of the book, you will have grasped a thorough knowledge of how to design and develop interactive VUIs. What you will learn Understand NLP platforms with machine learning Exploit best practices and user experiences in creating VUI Build voice-enabled chatbots Host, secure, and test in a cloud platform Create voice-enabled applications for personal digital assistant devices Develop a virtual assistant for cars Who this book is for Voice User Interface Projects is for you if you are a software engineer who wants to develop voice-enabled applications for your personal digital assistant devices such as Amazon Echo and Google Home, along with your car's virtual assistant systems. Some experience with JavaScript is required.

HCI International 2018 – Posters' Extended Abstracts - Constantine Stephanidis 2018-06-28
The three-volume set CCIS 850, CCIS 851, and CCIS 852 contains the extended abstracts of the posters presented during the 20th International Conference on Human-Computer Interaction, HCI 2018, which took place in Las Vegas, Nevada, in July 2018. The total of 1171 papers and 160 posters included in the 30 HCII 2018 proceedings volumes was carefully reviewed and selected from 4346 submissions. The 207 papers presented in these three volumes are organized in topical sections as follows: Part I: interaction and information; images and visualizations; design, usability and user experience; psychological, cognitive and neurocognitive issues in HCI; social media and analytics. Part II: design for all, assistive and rehabilitation technologies; aging and HCI; virtual and augmented reality; emotions, anxiety, stress and well-being. Part III: learning and interaction; interacting with cultural heritage; HCI in commerce and business; interacting and driving; smart cities and smart environments. The chapter 'Information at Hand – Using Wearable Devices to Display Task Information in the Context of Industry 4.0' is open access under a CC BY 4.0 license via link.springer.com.

Facetten der Digitalisierung - Yvonne Thorhauer 2020-04-15
In diesem Buch thematisiert die Professorenschaft der accadis

Hochschule die Auswirkungen der Digitalisierung auf ihre Fachbereiche: Notwendige Umbrüche der Wirtschaftsethik, Auswirkungen künstlicher Intelligenz auf Marketing und Produktentwicklung, Veränderungen in der Unternehmenskommunikation, digitale Innovationen in Sport- und Gesundheitsmanagement, intelligente Distribution mit Blockchain-Technologien sowie Tokens im Finanzmarkt.

Proceedings of the 18th International Conference on Computing in Civil and Building Engineering - Eduardo Toledo Santos 2020-07-14
This book gathers the latest advances, innovations, and applications in the field of information technology in civil and building engineering, presented at the 18th International Conference on Computing in Civil and Building Engineering (ICCCBE), São Paulo, Brazil, August 18-20, 2020. It covers highly diverse topics such as BIM, construction information modeling, knowledge management, GIS, GPS, laser scanning, sensors, monitoring, VR/AR, computer-aided construction, product and process modeling, big data and IoT, cooperative design, mobile computing, simulation, structural health monitoring, computer-aided structural control and analysis, ICT in geotechnical engineering, computational mechanics, asset management, maintenance, urban planning, facility management, and smart cities. Written by leading researchers and engineers, and selected by means of a rigorous international peer-review process, the contributions highlight numerous exciting ideas that will spur novel research directions and foster multidisciplinary collaborations.

Teaching and Mobile Learning - Flavia Santoianni 2022-01-31
Teaching and Mobile Learning: Interactive Educational Design is a groundbreaking book which shows how to design innovative educational mobile learning environments to instructional designers, curriculum developers, and learning professionals. The book aims to solicit teachers, educators, and practitioners to adapt their teaching with the help of educational digital models related to mobile technologies. Mobile learning is a revolution in concepts like space, sound production, and learning to get more and more customized in always-connected and ever-changing educational mobile learning environments. Researchers and

academicians can be trained in cognition processes in learning management of mixed reality and virtual bodies. Mixed reality mobile technologies are becoming tools for education and training in mixed reality mobile learning. Readers of this book will understand how user and device innovative interactions are borderline with attention deficit disorder, digital amnesia, and information overload. The book develops educational knowledge on how to manage mobile technology and specific learning disorders to monitor the use of smartphones and technology tools and to empower their role in learning enhancement processes.

A Commercial Law of Privacy and Security for the Internet of Things - Stacy-Ann Elvy 2021-06-07
In the Internet of Things (IoT) era, online activities are no longer limited to desktop or laptop computers, smartphones and tablets. Instead, these activities now include ordinary tasks, such as using an internet-connected refrigerator or washing machine. At the same time, the IoT provides unlimited opportunities for household objects to serve as surveillance devices that continually monitor, collect and process vast quantities of our data. In this work, Stacy-Ann Elvy critically examines the consumer ramifications of the IoT through the lens of commercial law and privacy and security law. The book provides concrete legal solutions to remedy inadequacies in the law that will help usher in a more robust commercial law of privacy and security that protects consumer interests.

Transforming Management Using Artificial Intelligence Techniques - Vikas Garg 2020-11-06
Transforming Management Using Artificial Intelligence Techniques redefines management practices using artificial intelligence (AI) by providing a new approach. It offers a detailed, well-illustrated treatment of each topic with examples and case studies, and brings the exciting field to life by presenting a substantial and robust introduction to AI in a clear and concise manner. It provides a deeper understanding of how the relevant aspects of AI impact each other's efficacy for better output. It's a reliable and accessible one-step resource that introduces AI; presents a full examination of applications; provides an understanding of the foundations; examines education powered by AI, entertainment, home

and service robots, healthcare re-imagined, predictive policing, space exploration; and so much more, all within the realm of AI. This book will feature: Uncovering new and innovative features of AI and how it can help in raising economic efficiency at both micro- and macro levels Both the literature and practical aspects of AI and its uses This book summarizing key concepts at the end of each chapter to assist reader comprehension Case studies of tried and tested approaches to resolutions of typical problems Ideal for both teaching and general-knowledge purposes. This book will also simply provide the topic of AI for the readers, aspiring researchers and practitioners involved in management and computer science, so they can obtain a high-level of understanding of AI and managerial applications.

Deep Medicine - Eric Topol 2019-03-12
One of America's top doctors reveals how AI will empower physicians and revolutionize patient care Medicine has become inhuman, to disastrous effect. The doctor-patient relationship--the heart of medicine--is broken: doctors are too distracted and overwhelmed to truly connect with their patients, and medical errors and misdiagnoses abound. In Deep Medicine, leading physician Eric Topol reveals how artificial intelligence can help. AI has the potential to transform everything doctors do, from notetaking and medical scans to diagnosis and treatment, greatly cutting down the cost of medicine and reducing human mortality. By freeing physicians from the tasks that interfere with human connection, AI will create space for the real healing that takes place between a doctor who can listen and a patient who needs to be heard. Innovative, provocative, and hopeful, Deep Medicine shows us how the awesome power of AI can make medicine better, for all the humans involved.

Research Challenges in Information Science - Fabiano Dalpiaz 2020-06-24
This book constitutes the proceedings of the 14th International Conference on Research Challenges in Information Sciences, RCIS 2020, held in Limassol, Cyprus, during September 23-25, 2020. The conference was originally scheduled for May 2020, but the organizing committee

was forced to postpone the conference due to the outbreak of the COVID-19 pandemic. The scope of RCIS 2020 is summarized by the thematic areas of information systems and their engineering; user-oriented approaches; data and information management; business process management; domain-specific information systems engineering; data science; information infrastructures, and reflective research and practice. The 26 full papers and 3 work in progress papers presented in this volume were carefully reviewed and selected from 106 submissions. They were organized in topical sections named: Data Analytics and Business Intelligence; Digital Enterprise and Technologies; Human Factors in Information Systems; Information Systems Development and Testing; Machine Learning and Text Processing; and Security and Privacy. The volume also contains 12 poster and demo-papers, and 4 Doctoral Consortium papers.

Fire Stick - David Hoffman 2018-05-07
Fire Stick Sale price. You will save 66% with this offer. Please hurry up! 2018 User Guide To Master Your Amazon Fire Stick (including Tips and Tricks, the 2018 updated user guide, home tv, digital media) Amazon Fire Stick User Guide is far more than just a streaming stick. Along with watching TV and movies both at home and on the go, it gives you the ability to look at your pictures, play music, and even play some basic games-all for the low cost of the initial purchase and a yearly Amazon Prime membership using Fire Stick.This book is designed to be the ultimate user guide for the Kindle Fire Stick, teaching you some amazon fire stick instructions and everything you need to know to not only use the device correctly and add fire stick to your account correctly but make sure you're taking advantage of everything it has to offer. Here is a preview of what you'll learn: How to set up the Kindle Fire Stick and stream your first shows Using the voice remote and remote app How to locate and download apps onto your Fire Stick Amazon Channels and third-party options for getting more content Navigating and changing the settings on your device Working with Alexa on the Amazon Fire Stick The Fire Stick from Amazon is a far more powerful device than you might expect given both the size and the price. Whether you've just purchased your first version of the device or have owned one for years and just want to make sure you're using it to its full potential, this book will tell you everything you need to know about this incredible little media tool. Download your copy of " Fire Stick " by scrolling up and clicking "Buy Now With 1-Click" button. Tags: Kindle, Kindle Fire HD, Fire HD 8 & 10, Alexa, Kindle Fire TV, Fire Stick, Step-by-Step Instructions, Amazon Fire TV, tips and tricks, Amazon Prime, Movies, TV, Apps, Games & More, Best Kindle Fire HD Apps, All-New Fire User Guide, from Newbie to Expert, Kindle Owners, Free Ebooks, free TV Series, free Movie, ULTIMATE Guide for Beginners, ULTIMATE Guide, Beginners Guide, Prime Music, Prime Subscription, Kindle Owners With Amazon Prime, digital media, digital services, web services, Prime Music, Prime Movies, prime TV.

Voice Applications for Alexa and Google Assistant - Dustin Coates 2019-07-04
Summary Voice Applications for Alexa and Google Assistant is your guide to designing, building, and implementing voice-based applications for Alexa and Google Assistant. Inside, you'll learn how to build your own "skills"—the voice app term for actions the device can perform—from scratch. Foreword by Max Amordeluso. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. You'll find registration instructions inside the print book. About the Technology In 2018, an estimated 100 million voice-controlled devices were installed in homes worldwide, and the apps that control them, like Amazon Alexa and Google Assistant, are getting more powerful, with new skills being added every day. Great voice apps improve how users interact with the web, whether they're checking the weather, asking for sports scores, or playing a game. About the Book Voice Applications for Alexa and Google Assistant is your guide to designing, building, and implementing voice-based applications for Alexa and Google Assistant. You'll learn to build applications that listen to users, store information, and rely on user context, as you create a voice-powered sleep tracker from scratch. With the basics mastered, you'll dig deeper into multiuse conversational flow and other more-advanced

concepts. Smaller projects along the way reinforce your new techniques and best practices. What's inside Building a call-and-response skill Designing a voice user interface Using conversational context Going multimodal Tips and best practices About the Reader Perfect for developers with intermediate JavaScript skills and basic Node.js skills. No previous experience with voice-first platforms is required. About the Author Dustin A. Coates is a developer who focuses on voice and conversational applications. He's currently the voice search lead at Algolia and is also a Google Developers Expert for Assistant as well as cohost of the VUX World podcast. Table of Contents Introduction to voice first Building a call-and-response skill on Alexa Designing a voice user interface Using entity resolution and built?in intents in Alexa skills Making a conversational Alexa skill VUI and conversation best practices Using conversation tools to add meaning and usability Directing conversation flow Building for Google Assistant Going multimodal Push interactions Building for actions on Google with the Actions SDK

Amazon - Natalie Berg 2019-01-03
What is the secret to Amazon's success? What does the ecommerce giant have in store for the future? Explore the disruptive new retail strategies of the world's most relentless retailer and gain valuable lessons that can be applied to any business in the ecommerce sector, with original insight from the company as it continues to revolutionize itself even further. The retail industry is facing unprecedented challenges. Across all sectors and markets, retailers are shifting their business models and customer engagement strategies to ensure they survive. The rise of online shopping, and its primary player, Amazon, is at the heart of these changes and opportunities. Amazon's relentless dissatisfaction with the status quo is what makes it such an extraordinary retailer. This book explores whether Amazon has what it takes to become a credible grocery retailer, and as it transitions to bricks and mortar retailing, investigates whether Amazon's stores can be as compelling as its online offering. Exploring the ecommerce giant's strategies, Amazon offers unique insight into how innovations such voice technology, checkout-free stores and its Prime ecosystem, will fundamentally change the way consumers shop. Written by industry leading retail analysts who have spent decades providing research-based analysis and opinion on retail strategy and enterprise technology use in retail, Amazon analyzes the impact these initiatives will have on the wider retail sector and the lessons that can be learned from its unprecedented rise to dominance - as stores of the future become less about transactions and more about experiences.

Digital Forensic Investigation of Internet of Things (IoT) Devices - Reza Montasari 2020-12-09
This book provides a valuable reference for digital forensics practitioners and cyber security experts operating in various fields of law enforcement, incident response and commerce. It is also aimed at researchers seeking to obtain a more profound knowledge of Digital Forensics and Cybercrime. Furthermore, the book is an exceptional advanced text for PhD and Master degree programmes in Digital Forensics and Cyber Security. Each chapter of this book is written by an internationally-renowned expert who has extensive experience in law enforcement, industry and academia. The increasing popularity in the use of IoT devices for criminal activities means that there is a maturing discipline and industry around IoT forensics. As technology becomes cheaper and easier to deploy in an increased number of discrete, everyday objects, scope for the automated creation of personalised digital footprints becomes greater. Devices which are presently included within the Internet of Things (IoT) umbrella have a massive potential to enable and shape the way that humans interact and achieve objectives. These also forge a trail of data that can be used to triangulate and identify individuals and their actions. As such, interest and developments in autonomous vehicles, unmanned drones and 'smart' home appliances are creating unprecedented opportunities for the research communities to investigate the production and evaluation of evidence through the discipline of digital forensics.

Human-Computer Interaction. Interaction in Context - Masaaki Kurosu 2018-07-10
The 3 volume-set LNCS 10901, 10902 + 10903 constitutes the refereed proceedings of the 20th International Conference on Human-Computer

Interaction, HCI 2018, which took place in Las Vegas, Nevada, in July 2018. The total of 1171 papers and 160 posters included in the 30 HCII 2018 proceedings volumes was carefully reviewed and selected from 4346 submissions. HCI 2018 includes a total of 145 papers; they were organized in topical sections named: Part I: HCI theories, methods and tools; perception and psychological issues in HCI; emotion and attention recognition; security, privacy and ethics in HCI. Part II: HCI in medicine; HCI for health and wellbeing; HCI in cultural heritage; HCI in complex environments; mobile and wearable HCI. Part III: input techniques and devices; speech-based interfaces and chatbots; gesture, motion and eye-tracking based interaction; games and gamification.

Envisioning the Future of Reference: Trends, Reflections, and Innovations - Diane Zabel 2020-03-31
Offering a broad overview of consequential changes in the landscape of reference services, this guide also provides practical guidance on how to meet the new challenges they present. For the past decade, librarians have been lamenting the demise of reference services. Encouraging recent research shows that reference librarians are actually in more demand than ever; however, nearly everything about reference has changed-from technologies, tools, and techniques to models of service. What are these changes, and how can the profession respond to and prepare for shifting priorities and user needs? In this volume, business librarians Diane Zabel and Lauren Reiter bring together a host of experts to answer these timely questions. Topics range from the education and training of professionals to meeting the needs and wants of employers. Covered are trends in chat reference, research consultations, do-it-yourself reference, tracking trends with user populations, assessment, and data-driven decisions about reference services. Grounded in the principle that regardless of the evolutions in service, the user remains at the center of reference, this guide offers readers an exciting look at the future of this important public service. Informs librarians of trends currently affecting the profession and shows how to deal with them Covers a wide array of topics, from those affecting the education of reference services to assessment of services Provides an in-depth look at new models in reference services

Competition, Strategy, and Innovation - Rafał Śliwiński 2021-11-19
Understanding the latest trends and technologies and their impact on enterprises, organizations or state administrations is essential to successfully develop a business in the age of Industry 4.0. This book presents a unique selection of topics and offers the reader an understanding of the implications of the newest technologies such as Artificial Intelligence (AI), Internet of Things (IoT), Augmented Reality (AR) and new trends like social media and sustainable competitiveness in business. It presents the impact of the newest trends on businesses, consumers, and the result on the economy. Contributions showcase the technical perspective of new technologies and provides an innovative and enriching perspective on the implementation of AI in e-commerce and the developmental barriers it can create, modern social media usage in enterprises, the newest trends in innovation management, sustainable competitiveness in the business context, the influence and effect of augmented reality, and the privacy problem of Internet of Things to consumers. This book illustrates how to develop innovation cooperation between business, academia and public institutions through the example of biopharmaceutical industry. It will be of value to researchers, academics, professionals, and students in the fields of economics, management, international business.

Education And Awareness Of Sustainability - Proceedings Of The 3rd Eurasian Conference On Educational Innovation 2020 (Ecei 2020) - Charles Tijus 2020-11-17
This volume represents the proceedings of the 3rd Eurasian Conference on Educational Innovation 2020 (ECEI 2020). Thes conference is organized by the International Institute of Knowledge Innovation and Invention (IIKII), and was held on February 5-7, 2020 in Hanoi, Vietnam.ECEI 2020 provides a unified communication platform for researchers in a range of topics in education innovation and other related fields. This proceedings volume enables interdisciplinary collaboration of science and engineering technologists. It is a fine starting point for establishing an international network in the academic

and industrial fields.

Understanding Artificial Intelligence - Ralf T. Kreutzer 2019-09-25
Artificial Intelligence (AI) will change the lives of people and businesses more fundamentally than many people can even imagine today. This book illustrates the importance of AI in an era of digitalization. It introduces the foundations of AI and explains its benefits and challenges for companies and entire industries. In this regard, AI is approached not just as yet another technology, but as a fundamental innovation, which will spread into all areas of the economy and life, and will disrupt business processes and business models in the years to come. In turn, the book assesses the potential that AI holds, and clarifies the framework that is necessary for pursuing a responsible approach to AI. In a series of best-practice cases, the book subsequently highlights a broad range of sectors and industries, from production to services; from customer service to marketing and sales; and in industries like retail, health care, energy, transportation and many more. In closing, a dedicated chapter outlines a roadmap for a specific corporate AI journey. No one can ignore intensive work with AI today - neither as a private person, let alone as a top performer in companies. This book offers a thorough, carefully crafted, and easy to understand entry into the field of AI. The central terms used in the AI context are given a very good explanation. In addition, a number of cases show what AI can do today and where the journey is heading. An important book that you should not miss! Professor Dr. Harley Krohmer University of Bern "Inspiring, thought provoking and comprehensive, this book is wittingly designed to be a catalyst for your individual and corporate AI journey." Avo Schönbohm, Professor at the Berlin School of Economics and Law, Enterprise Game Designer at LUDEO and Business Punk

Business Purpose Design - Monika Smith 2020-02-28
Business Purpose Design is an essential guide for a human-centric and holistic purpose for businesses. Discontinuity, uncertainty, complexity, and ambiguity are driving forces of our world. Entire markets, industries, departments, and specialist areas interact and correlate with each other - unplanned and open-ended. In our world, orientation and a common driver is key to navigate, to distinguish relevant information from irrelevant, to take decisions and lead companies to create a positive future. Together with 32 outstanding personalities, from thought leaders, executives, founders, designers, and scientists, Monika looks at the 30 most relevant topics für purpose entrepreneurship. Bonus: Many examples, trend outlooks, and conceptional images inspire new thoughts and ideas - and reassure existing developments. Furthermore, takeaways for every topic offer a hands-on guide to act right away. With the Business Purpose Design model, organizations of any size can design, build, and grow their business towards becoming impact-driven. It provides a toolkit, and over 90 practical tips to design or and implement purpose within an organization right away. It allows for many perspectives. Co-created by over 32 practitioners from 30 disciplines. Illustrated with a critical eye by one of Europe's most sophisticated graphic-recording duo. Specially designed for executives, consultants, entrepreneurs, coaches, managers, designers and leaders of all types of organizations. www.business-purpose.com

Hands-On Chatbot Development with Alexa Skills and Amazon Lex - Sam Williams 2018-09-28
Build artificial intelligence (AI) powered voice and text conversational interfaces with Amazon Key Features Develop Alexa Skills to create a working voice user interface (VUI) Integrate Amazon Lex chatbots into Facebook, Slack, and text messages Learn to use AWS Lambda, Alexa Skills Kit, and Amazon Lex Book Description Have you ever wondered how Alexa apps are made, how voice-enabled technologies work, or how chatbots function? And why tech giants such as Amazon and Google are investing in voice technologies? A better question is: why should I start developing on these platforms? Hands-On Chatbot Development with Alexa Skills and Amazon Lex covers all features of the Alexa Skills kit with real-world examples that help you develop skills to integrate Echo and chatbots into Facebook, Slack, and Twilio with the Amazon Lex platform. The book starts with teaching you how to set up your local environment and AWS CLI so that you can automate the process of uploading AWS Lambda from your local machine. You will then learn to

develop Alexa Skills and Lex chatbots using Lambda functions to control functionality. Once you've come to grips with this, you will learn to create increasingly complex chatbots, integrate Amazon S3, and change the way Alexa talks to the user. In the concluding chapters, we shift our focus to Amazon Lex and messaging chatbots. We will explore Alexa, learn about DynamoDB databases, and add cards to user conversations. By the end of this book, you will have explored a full set of technologies that will enable you to create your own voice and messaging chatbots using Amazon. What you will learn Create a development environment using Alexa Skills Kit, AWS CLI, and Node.js Build Alexa Skills and Lex chatbots from scratch Gain access to third-party APIs from your Alexa Skills and Lex chatbots Use AWS services such as Amazon S3 and DynamoDB to enhance the abilities of your Alexa Skills and Amazon Lex chatbots Publish a Lex chatbot to Facebook Messenger, Twilio SMS, and Slack Create a custom website for your Lex chatbots Develop your own skills for Alexa-enabled devices such as the Echo Who this book is for Hands-On Chatbot Development with Alexa Skills and Amazon Lex is for developers who are interested in building conversational bots and Alexa skills with Amazon. Prior experience with JavaScript programming is required.

Current Technologies Employed in e-Commerce Customer Service by Leading Players - Dr. V.V.L.N. Sastry 2020-03-25
E-commerce customer service technologies adopted by businesses help them present their customers with the information they want quickly, take responsibility for their actions, communicate specific solutions to customers, and maintain their competitive edge. Evidently, different e-commerce customer technologies have different strengths and deficiencies. Principally, this book zeroes in on the strengths and downsides of the e-commerce customer service technologies used by Adidas, Standard Bank, and Coca-Cola currently, comparing the technologies critically. They use the Salesforce Commerce Cloud, Acquire, and Get Satisfaction e-commerce customer service technologies respectively. If a business is required to adopt Get Satisfaction, Acquire, or Salesforce Commerce Cloud as its e-commerce customer technology,

it should consider each of the options' capabilities and deficiencies. Get Satisfaction and Salesforce Commerce Cloud, unlike Acquire, enable businesses build online customer communities. Salesforce Commerce Cloud and Acquire, unlike Get Satisfaction have analytics capabilities, which are rather important to support organizations, including businesses that offer customer support. Salesforce Commerce Cloud and Acquire, unlike Get Satisfaction, help businesses offer consistent customer experiences over varied channels - one of the most critical differentiating factor for retail businesses presently is shopping experience. Acquire and Salesforce Commerce Cloud, unlike Get Satisfaction, assist businesses in integrating customer data.

Progress in Performance Management - Marc Helmold 2019-07-13
This book provides a holistic and pragmatic approach to performance management throughout the business value chain, and demonstrates the optimal design and use of performance management in order to achieve competitive advantage. A wealth of best practices, case studies and real-world examples are used to reveal the diversity of performance measurement methods, methodologies and principles in practice. Readers will gain comprehensive insights into the status quo of performance management, including primary functions such as supply, operations and sales, and secondary functions like finance, human resources, and information systems. Focusing on 'best-in-class' performance excellence, the book offers the ideal guide for any organization pursuing competitive advantages across all corporate functions and focusing on value-adding activities.

Amazon - Shannon Baker Moore 2018-12-15
Amazon examines the world's largest online retailer, detailing its founding by Jeff Bezos and its expansion into new areas such as hardware devices, cloud services, and drone deliveries. Features include a glossary, references, websites, source notes, and an index. Aligned to Common Core Standards and correlated to state standards. Essential Library is an imprint of Abdo Publishing, a division of ABDO.

Consumer Law and Economics - Klaus Mathis 2020-08-31
This edited volume covers the challenges currently faced by consumer

law in Europe and the United States, ranging from fundamental theoretical questions, such as what goals consumer law should pursue, to practical questions raised by disclosure requirements, the General Data Protection Regulation and technology advancements. With governments around the world enacting powerful new regulations concerning consumers, consumer law has become an important topic in the economic analysis of law. Intended to protect consumers, these regulations typically seek to do so by giving them tools to make better decisions, or by limiting the consequences of their bad decisions. Legal scholars are divided, however, regarding the efficacy and effects of these regulations; some call for certain policies to be abolished, while others support a regulatory expansion.

Hacks for Alexa - Joseph Moran 2019-11-19
Learn all the latest hacks and tips for using your Amazon Alexa device! Want to make the most out of your Alexa device? You've opened the right book! Originally launched in 2014, Amazon's Alexa is a virtual assistant capable of helping you with everything from personal to-do lists to professional services. This smart device is the personal assistant that everyone wants. In this guidebook, you'll learn a variety of tasks you can do with your Alexa device, including: Increase productivity by setting reminders, alarms, and timers Make hands-free phone calls and send text or voice messages Entertain yourself by listening to music or the radio or getting updates on your favorite sports teams Track the weather or the traffic updates for your daily commute Order your online shopping from Amazon And much more! Organizing your home or office has never been so easy! You'll never be at a loss with how to use your Alexa device, whether you want to set a timer for that cake in the oven or just listen to music while you clean the house. Filled with handy tips, clues, and ideas, Hacks for Alexa will guarantee that you will be able to use your Alexa device to its full potential!

Breaking Down Barriers - Pat Langdon 2018-02-19
The Cambridge Workshops on Universal Access and Assistive Technology (CWUAAT) is one of the few gatherings where people interested in inclusive design, across different fields, including designers, computer scientists, engineers, architects, ergonomists, ethnographers, policymakers and user communities, meet, discuss, and collaborate. CWUAAT has also become an international workshop, representing diverse cultures including Portugal, Germany, Trinidad and Tobago, Canada, Australia, China, Norway, USA, Belgium, UK, and many more. The workshop has five main themes based on barriers identified in the developing field of design for inclusion: I Breaking Down Barriers between Disciplines II Breaking Down Barriers between Users, Designers and Developers III Removing Barriers to Usability, Accessibility and Inclusive Design IV Breaking Down Barriers between People with Impairments and Those without V Breaking Down Barriers between Research and Policy-making In the context of developing demographic changes leading to greater numbers of older people and people living with impairments, the general field of inclusive design research strives to relate the capabilities of the population to the design of products, services, and spaces. CWUAAT has always had a successful multidisciplinary focus, but if genuine transdisciplinary fields are to evolve from this, the final barriers to integrated research must be identified and characterised. Only then will benefits be realised in an inclusive society. Barriers do not arise from impairments themselves, but instead, are erected by humans, who often have not considered a greater variation in sensory, cognitive and physical user capabilities. Barriers are not only technical or architectural, but they also exist between different communities of professionals. Our continual goal with the CWUAAT workshop series is to break down barriers in technical, physical, and architectural design, as well as barriers between different professional communities.

Algorithmic Marketing and EU Law on Unfair Commercial Practices - Federico Galli 2022
Artificial Intelligence (AI) systems are increasingly being deployed by marketing entities in connection with consumers interactions. Thanks to machine learning (ML) and cognitive computing technologies, businesses can now analyse vast amounts of data on consumers, generate new knowledge, use it to optimize certain processes, and undertake tasks that

were previously impossible. Against this background, this book analyses new algorithmic commercial practices, discusses their challenges for consumers, and measures such developments against the current EU legislative framework on consumer protection. The book adopts an interdisciplinary approach, building on empirical findings from AI applications in marketing and theoretical insights from marketing studies, and combining them with normative analysis of privacy and consumer protection in the EU. The content is divided into three parts. The first part analyses the phenomenon of algorithmic marketing practices and reviews the main AI and AI-related technologies used in marketing, e.g. Big data, ML and NLP. The second part describes new commercial practices, including the massive monitoring and profiling of consumers, the personalization of advertising and offers, the exploitation of psychological and emotional insights, and the use of human-like interfaces to trigger emotional responses. The third part provides a comprehensive analysis of current EU consumer protection laws and policies in the field of commercial practices. It focuses on two main legal concepts, their shortcomings, and potential refinements: vulnerability, understood as the conceptual benchmark for protecting consumers from unfair algorithmic practices; manipulation, the substantive legal measure for drawing the line between fair and unfair practices.

RIGHT SENSORY MIX - DIANA. DERVAL

Why do some people drink black coffee and others stick to tea? Why do some people prefer competitors' products? Why do we sell less in this country? Many companies fail to acknowledge and analyze disparities observed among customers and simply put them down to culture or emotion. New neuroendocrinological research proves that people are rational: They just have a different biological perception of the same stimulus! Their preferences, behavior, and decisions are strongly influenced by the hundreds of millions of sensors monitoring their body and brain. People with more taste buds are for example sensitive to bitterness and are more likely to drink their coffee with sugar or milk, or to drink tea. After reading the book, executives will be able to: · Decode people's behavior and preferences scientifically · Design the right sensory mix (in terms of color, shape, depth, taste, smell, texture, sound, and more) · Shape attractive products and services for every local market · Devise immersive experiences for each persona · Combine smart sensors and human senses in a powerful and ethical way · Systematically increase the innovation adoption rate · Invent planet and people-friendly futures Berry-AMA Book Prize Finalist! "Diana Derval has written the best book that I have seen on the critical role of the five senses in determining our brand preferences. Her writing is lively, full of relevant case studies, and rich in insights. No marketing department or new product department must proceed without first reading this book."- Philip Kotler, S.C. Johnson & Son Professor of International Marketing, Kellogg School of Management Prof. Diana Derval, PhD, EMBA, Chair of DervalResearch, contributor for Harvard Business Review, social entrepreneur, and patented inventor, is a pioneer at decoding human preferences and behavior with biosciences.

Alexa - Steve Jacobs 2018-01-21

Alexa 2018 Essential User Guide for Amazon Echo and Alexa (Amazon Echo, Echo Dot, Amazon Echo Show, Amazon Spot, Alexa, Amazon Alexa, Amazon Echo Manual, Alexa Manual) Amazon Echo is a speaker, voice assistant, smart home device, music player, math genius, news reporter, and so much more. No actual words can really describe what this new device is. It was created by Amazon, and has been a hot topic since July 2015. It was first launched in late 2014, but it wasn't available to the public until late June of 2015. And since then, the smart device has been selling like funnel cakes at a county fair. Here are a list of topics that will be discussed throughout this book. Here is a preview of what you'll learn: Background knowledge of the Amazon Echo Everything the Echo can do The most Common Alexa Problems and How to Fix them The Limitations of Alexa Alexa Tips and Tricks Having background knowledge about the Echo will enable its future owners of how it works and how they can master it faster than most. But the Echo is probably one of the least complicated devices that have been invented on this Earth, especially when considering everything the Echo can do for its owners. Download your copy of " Alexa " by scrolling up and clicking "Buy Now With 1-

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Click" button. Tags: Alexa, Amazon Echo, Amazon Echo Look, Amazon Echo Show, Amazon Echo Dot, Amazon Echo Connect, Amazon Echo Spot, Amazon Fire, Alexa second Generation, Amazon Alexa, Amazon Echo Manual, Alexa Manual, Personal Assistant, User guide, Echo Look, Echo Show, Hands-Free Camera, Style Assistant, user manual, user guide, amazon echo benefits, voice command device, amazon device, tips and tricks, troubleshooting Issues, home devices, the 2017 updated user guide, alexa kit, Alexa Skills Kit, digital devices, smart device, multifunctional device, beginners guide, main functions, personal control, time management, ULTIMATE Guide for Beginners, ULTIMATE Guide, Beginners Guide, Alexa Voice Service.

Siri, Alexa, and Other Digital Assistants: The Librarian's Quick Guide - Nicole Hennig 2018-09-24
Apple has "Siri," Amazon "Alexa," Google "Google Assistant," and Microsoft "Cortana." Learn how you can use a popular technology to improve library services, increase their efficiency, and excel in your career. • Demystifies a powerful and popular new technology and how it works • Explains how to put voice computing and digital assistants to use in your library • Addresses privacy and ethical concerns that may be raised when implementing this technology

Discovering Computers, Essentials ©2018: Digital Technology, Data, and Devices - Misty E. Vermaat 2017-03-14
Learn to maximize the use of mobile devices, make the most of online tools for collaboration and communication, and fully utilize the web and cloud with the latest edition of DISCOVERING COMPUTERS 2018. Clearly see how technology skills can assist in both gaining employment and advancing a career. This edition highlights web development, how to create a strong web presence, and take full advantage of the latest Windows 10. Content addresses today's most timely issues with coverage of contemporary technology developments and interesting in-text discussions. The authors provide helpful suggestions within a proven learning structure and offer meaning practice to reinforce skills. Self-assessments open each module and equip readers to focus study efforts and master more skills in less time. DISCOVERING COMPUTERS

presents the key content needed for success using an approach that ensures understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Routledge Companion to Technology Management - Tugrul Daim 2022-08-31
Bringing together an international range of expertise, this comprehensive Companion to Technology Management is designed to facilitate the development of management frameworks adaptable for a wide range of organizations, as well as an overview of the development and integration of technology in advanced and emerging economies. Research-based and drawing on a range of practical tools and international cases, it covers the diverse spectrum of the challenges of technology management and how to approach them: I Fundamentals of Technology Management provides an overview of the fundamental aspects of technology management. II Technology Planning focusses on technology-driven organizations, government labs and universities. III Technology Evaluation includes evaluation and assessment, adoption and forecasting through management tools. IV Technology Development and Transfer includes integration, marketing and intellectual property management. V Managing Technological Innovations addresses policy, open innovation and technology entrepreneurship. VI Society and Technology Management focusses on social issues which impact technology and its management. VII New Technologies and Emerging Regions includes blockchain, biotechnologies and smart cities. This Companion is an essential comprehensive source of new and emerging approaches for researchers and advanced students in engineering and technology management, as well as professionals seeking an authoritative global reference source.

Best of Echo Show 2018 Master Guide - Brown McCarthy 2018-05-14
DO YOU DESIRE TO USE YOUR AMAZON ECHO SHOW LIKE A PRO OR YOU WANT TO EXPLORE THE FULL CAPABILITIES, POTENTIALITIES AND FUNCTIONALITIES OF AMAZON ECHO SHOW OR YOU WANT TO KNOW THE TIPS AND TRICKS THAT WILL MAKE YOU ENJOY EVERY

BIT OF YOUR AMAZON ECHO SHOW? Do you know that with Amazon Echo Show and nest camera skills enable, you can watch and control what you kid do? Do you know that with Amazon Echo Show, you can order or shop online and your order will be brought to your door step? Do you know that with Amazon Echo Show, you can watch limitless music videos and audios, TV Shows, movies, series and a lot more? DO you know that with Amazon Echo Show and nest camera skills added to your account, you can increase your security and know what is happening around you? Do you know that you can set up your Amazon Echo Show in less than 5 minute and get the best of your device? Are you finding it difficult to connect your Bluetooth speaker to your Amazon Echo Show or resolves any Bluetooth related issues? Do you know that with Amazon Echo Show you can make the simplest video call and switch to voice call vice-versa without any difficulties? "Best Of Echo Show 2018 Master Guide" is a book written by Eng. Brown McCarthy as an answer to all the above questions and other hacks, tricks and tips that will help you get the best of Amazon Echo Show. In this book, the author will walk you in a simpler language and a step by step process on how to: Set up Amazon Echo Show and all that is needed to setup Amazon Echo show How to find your network name and password to register your device with amazon All about wake word and how to change wake word Some basic tips, tricks and hacks of Amazon Echo Show that will help you get the best of your device How to shop with Amazon Echo Show The best skills that you need to enjoy the smart world of Amazon Echo Show How to play, pause, stop and next music video and audio and also movies and TV shows on YouTube and amazon prime time How to make, receive and hang up video and voice calls and also messaging on Amazon Echo Show How to confirm prime membership and enable 1-click order How to pair up and connect your Bluetooth speaker to your Amazon Echo Show and also how to clear up Bluetooth device on your Amazon Echo Show How to set up and check multiples alarm or timer And a host of many other secrets to enjoy the smart world. Grab your copy by CLICKING THE BUY BUTTON NOW! tags:Alexa amazon echo show tv, prime smart dot security, home device white screen, book how can do plus cam, securities alexa plus do Stand case black plus cam, app amazon echo show how, icloud nest spot can dot, tap alexa android skills, wifi wake setup book Dimmer Echo show setup tv, switch remote plug prime, tap how can video icloud, what smartphone speakers, dot plus timer to alexa Amazon echo show smart tv, stand what speaker prime, watch prime do shows dot, skin securities home hd, smart device setup Alexa user manual for echo show, setup echo show smart tv, Alexa security camera do, case enable screen works, skills cam how can alarm wifi speaker dot tap plus, echo show voice book how, set up skills check show, alexa tips and tricks tv, youtube web icloud prime camera how to book skills, add enable bluetooth dhz, speaker guide dot handle, black deal echo show how, alexa manual works mount

Posthuman Capitalism - Yasmin Ibrahim 2021-06-10
Posthuman Capitalism critically reviews the manifestation of capitalist agenda online by examining the phenomenon of the 'posthuman' in the data economy. The chapters examine our posthuman condition, where we are constantly asked to partake in platforms which perform to capitalist agenda while socializing us into new platforms of living, consuming and interacting online. Labelling these modes of our experiential extractions, transactions and re-making of our mortal lives as posthuman capitalism, the book reviews the human entanglements from sociality, friendship, desire, memory, transgressions of privacy and co-production of value through the data economy. Offering innovative and interdisciplinary conceptualisations and vantage points on our contemporary data society, this book will be a key text for scholars and students in the areas of digital media, communication studies, sociology, philosophy and social psychology.

Artificial Intelligence: 101 Things You Must Know Today About Our Future - Lasse Rouhiainen 2018-01-31
Do you wonder what the coming years hold for Artificial Intelligence? Discover how technological breakthroughs will change your world. Are you worried that AI will steal your job? Do you fear you'll get left behind in the data-driven marketplace? Are you concerned about AI disrupting your life? Digital expert, speaker, and internationally recognized thought

leader Lasse Rouhiainen has educated countless future-focused crowds in conferences around the world. Now he's here to demystify the AI revolution and show you how this inevitable technology will help humankind produce cheaper, faster, and better than ever. Artificial Intelligence: 101 Things You Must Know Today About Our Future is a complete introduction to how emergent technologies impact every aspect of business, society, and humanity. Addressing the hottest topics in AI from self-driving cars, to chatbots and robotic healthcare, Rouhiainen's comprehensive information answers your burning questions and addresses obvious fears. Armed with practical tools and strategies, you'll learn how to best prepare for an extraordinary wave of innovation. In Artificial Intelligence: 101 Things You Must Know Today About Our Future, you'll discover: - Chatbots, robots, other automated functions, and how these will revolutionize society - Which industries will be disrupted and how to forward-plan - How new jobs emerge and what skills you'll need to take advantage of them - Why ethical standards and re-education are crucial for a modern workforce - Charts, visual guides, and infographics to expand your understanding and much, much more!

Artificial Intelligence: 101 Things You Must Know Today About Our Future is your essential roadmap to guide you into the next generation. If you like straightforward explanations of complex issues, broad-ranging applications, and real-world examples, then you'll love Lasse Rouhiainen's detailed resource. Buy Artificial Intelligence to examine this major tech upheaval today!

Robot Rules - Jacob Turner 2018-10-29
This book explains why AI is unique, what legal and ethical problems it could cause, and how we can address them. It argues that AI is unlike any other previous technology, owing to its ability to take decisions independently and unpredictably. This gives rise to three issues: responsibility--who is liable if AI causes harm; rights--the disputed moral and pragmatic grounds for granting AI legal personality; and the ethics surrounding the decision-making of AI. The book suggests that in order to address these questions we need to develop new institutions and regulations on a cross-industry and international level. Incorporating clear explanations of complex topics, Robot Rules will appeal to a multi-disciplinary audience, from those with an interest in law, politics and philosophy, to computer programming, engineering and neuroscience.