

Introduzione Al Mercato Farmaceutico Analisi E Indicatori

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Sources of Industrial Leadership - Professor of Business and Public Policy in the Walter a Haas School of Business David C Mowery 1999-10-13

This book describes and analyzes how seven major high-tech industries evolved in the United States, Japan, and Western Europe. The industries covered are machine tools, organic chemical products, pharmaceuticals, medical devices, computers, semiconductors, and software. In each of these industries, firms located in one or a very few countries became the clear technological and commercial leaders. In a number of cases, the locus of leadership changed, sometimes more than once, over the course of the histories studied. The focus of the book is on the key factors that supported the emergence of national leadership in each industry, and the reasons behind the shifts when they occurred. Special attention is given to the national policies that helped to create or sustain industrial leadership.

Intellectual Capital - Thomas A. Stewart 2010-09-22

Visionary in scope, Intellectual Capital is the first book that shows how to turn the untapped knowledge of an organization into its greatest competitive weapon. Thomas A. Stewart demonstrates how knowledge--not natural resources, machinery, or financial capital--has become the most important factor in economic life. Through practical advice, stories, and case histories, Stewart reveals how organizations and

individuals can create and use the knowledge assets they need. Dazzling in its ability to make conceptual sense of the economic revolution we are living through, this ingenious book cuts through the vague rhetoric of "paradigm shifts" to show how the Information Age economy really works. Intellectual Capital should be read as if the futures of your company and your career depend on it. They do.

[Mercato, occupazione e salari: Salari, divari territoriali e politiche](#) - Claudio Lucifora 2003

National Intellectual Capital - Carol Yeh-Yun Lin 2010-10-29

Over the past decade, knowledge assets and intellectual capital have been attracting an increasing amount of attention, not only from academics and CEOs, but also from national policy makers. To date, most studies of intellectual capital have focused at the organizational level, with an emphasis on explaining the role of "intangible assets" as a differentiator between accounting value and market value as a possible source of corporate competitive advantage. More recently, pioneers in the field, including the authors of this book, have begun to apply these methodologies to a broader scope, with the objective of comparing the intellectual capital indices at the national or regional level. As a result, an increasing number of world organizations and researchers are commissioned to investigate this future-oriented crucial national issue. Yet, the linkage between

the value of intangible assets and how to quantify or benchmark it is still tenuous, not to mention easily misunderstood by a layman for guiding better decision making. With the belief that numbers talk and statistics hide valuable information, this book serves to present the authors' research findings, covering 14 years (1995-2008) of intellectual capital information, comprised of human capital, market capital, process capital, renewal capital, and financial capital for 40 countries. The last three chapters go beyond analysis of current intellectual capital factors, and present practical tools for launching initiatives at the national level. The book will serve as an essential resource for researchers, policy makers, and business leaders concerned with issues of economic growth and competitiveness, innovation, and business creation.

Marketing Is Everything - Regis McKenna
1991-01-01

Understanding Financial Accounts - OECD
2017-11-06

Understanding Financial Accounts seeks to show how a range of questions on financial developments can be answered with the framework of financial accounts and balance sheets, by providing non-technical explanations illustrated with practical examples.

Agenda 21 locale - Ute Stoltenberg 2000

Health Policy and High-tech Industrial Development - Marco R. Di Tommaso 2005-01-01

Health economists should consider the advantages of viewing a country's health system not only as a unique industry that produces both health care and high-technology goods and services, but that it also possess the ability to stimulate development of a broader array of high-technology industries. Development and industrial economists and policymakers will also see the health sector from this different and innovative perspective.

Mass Customization and Footwear: Myth, Salvation or Reality? - Claudio Roberto Boër
2009-10-12

Mass Customization and Footwear: Myth, Salvation or Reality is the only book dedicated to the application of mass customization in a particular industry. By showing examples of how

a "mature" manufacturing sector like shoe making can be thoroughly renovated in business and mentality by applying this paradigm; *Mass Customization and Footwear: Myth, Salvation or Reality* will be bought by practitioners in the footwear sector and postgraduates, researchers and lecturers in the area of mass customization. *Gower Handbook of Supply Chain Management* - John Gattorna 2017-03-02

The ability to build and also maintain a world class logistics and distribution network is an essential ingredient in the success of the world's leading businesses, but keeping pace with changes in your sector and in others is hard to do. With the *Gower Handbook of Supply Chain Management* you will need to look no further. Written by a team of leading consultants with contributions from leading academic experts, this book will help you to keep pace with the latest global developments in supply chain management and logistics, and plan for the future. This book has over thirty chapters with detailed accounts of key topics and the latest developments, from e-collaboration and CRM integration, to reverse logistics and strategic sourcing, and includes case studies from Asia, Europe and North America. It looks at all aspects of operational excellence in logistics and supply chain management. The *Gower Handbook of Supply Chain Management* will help managers to benchmark their operations against the best-of-breed supply chains across the world. It provides a unique single source of expert opinion and experience.

The Health Robbers - Stephen Barrett 1993

Shows how to identify health frauds, fad diagnoses, and unproven treatments, and discusses holistic medicine, dental care, nutrition, and acupuncture

Histopathology Reporting - Derek C Allen
2013-07-23

An easily comprehensible and practicable framework for standardised histopathology reports in surgical cancer. The pathological features of the common carcinomas are detailed and non-carcinomatous malignancies are also summarised. 7th edition TNM and WHO classifications of cancers are incorporated, with comments on any associated pathology, diagnostic clues and prognostic criteria supplemented visually by line diagrams. Each

chapter's introduction gives epidemiological, clinical, investigative and treatment summary details. Other pathology includes updated immunophenotypic expression and molecular techniques. The impact of these ancillary investigations on diagnosis, and as biomarkers of prognosis and prediction of response to treatment is summarised, as is the effect of adjuvant treatments on cancers. Experience based clues are given throughout as aids to tumour typing, grading, staging, and gauging prognosis and response to treatment.

Histopathology Reporting: Guidelines for Surgical Cancer, Third Edition is invaluable for trainee and consultant diagnostic histopathologists all over the world, equipping the reader to produce high quality, clinically appropriate histopathology reports, and to participate in contemporary multidisciplinary team management of patients with surgical cancer.

A review of UK health research funding - Sir David Cooksey 2006-12-06

This Review sets out to propose a structure for the funding arrangements for the whole spectrum of health research, with the objective of obtaining the maximum benefit from research success and, where possible, eliminating duplication of effort. The Review found, however, that the UK is at risk of failing to reap the full economic, health and social benefits that the UK's public investment in health research should generate. There is no overarching UK health research strategy to ensure UK health priorities are considered through all types of research and there are two key gaps in the translation of health research: (i) translating ideas from basic and clinical research into the development of new products and approaches to treatment of disease and illness; (ii) implementing those new products and approaches into clinical practice. The Review also found that the wider funding arrangements for supporting translation of ideas from conception to practice could be more coherent or comprehensive and, where arrangements exist, they do not function well. The Review identified cultural, institutional and financial barriers to translating research into practice in the publicly funded research arena. But it also found that, in the private sector, the

pharmaceuticals industry is facing increasing challenges in translating research into health and economic benefit. The Review has sought to make recommendations that will increase the translation of R&D into health and economic benefit for the UK, both in the public and private sectors. The Review recommends that the Government should seek to achieve better coordination of health research and more coherent funding arrangements to support translation by establishing an Office for Strategic Coordination of Health Research (OSCHR).

Research and Development Abroad by U.S. Multinationals - Robert Ronstadt 1977

Education, Occupation and Social Origin - Fabrizio Bernardi 2016-04-29

Questioning the assumption that education is the 'great social equalizer', this book takes a comparative approach to the social origin-education-destination triangle by examining advantage in 14 different countries, including case studies from Europe, Israel, the USA, Russia and Japan. Contributions from leading experts examine the relation between family background, education and occupational achievement over time and across educational levels, focusing on the relationship between individuals' social origins and their income and occupational outcomes. Providing new theoretical insights, this book eloquently analyzes a variety of barriers to social mobility. Using concepts of compensatory and boosting advantage to explain the intergenerational transmission of social inequality, it refutes the notion of contemporary societies as education-based and meritocratic, showing that in most of the countries studied there is no sign of decreasing intergenerational association, despite the expansion of education. With its multitude of pertinent case studies, **Education, Occupation and Social Origin** will be of interest to academics and students of social policy as well as those interested in social inequalities and their evolution over time. It will also be a useful reference for governmental policymakers in the wake of the current economic crisis.

Biotechnology Valuation - Karl Keegan 2009-01-15

The first book to provide a simple and practical

means of valuing biotech companies The book begins with a short history of the biotechnology industry; this is important as although it is about 30 years old, the first company went public only in 1996, so it is possible to plot the course of investment waves and dips It examines the European industry and its evolution, and draws parallels between the similarities and differences between that and the US Looks at the various companies which make up the biotech industry (therapeutic; life sciences; and the medical technology company) and gives tools for the investor to properly evaluate them Praise for Biotechnology Valuation "Keegan states that the valuation of Biotech companies is as much an art as a science. This brief but comprehensive review of the skills and knowledge required, not of just the financial market and sentiment, but also of the technical attributes of a company and the drug development and regulatory hurdles that must be overcome, highlights the importance of the breadth of understanding required. Biotech investing is not for the timid, but it can bring substantial returns. Keegan's book, punctuated with his personal experience and opinions, is a good place to start." —Chris Blackwell, Chief Executive, Vectura Group plc "A user-friendly, yet thorough discussion of a notoriously difficult topic. Dr Keegan's book is a fine resource for both business types and academicians." —Steve Winokur, Managing Director, CanaccordAdams "A highly readable and comprehensive explanation of the technical and commercial parameters that influence biotechnology companies at all stages of development, providing clear context for selection from the toolkit of valuation methodologies the author recommends to assess company and product performance, or ascribe value." —Dr L.M. Allan, Director, Bioscience Enterprise Programme, University of Cambridge "A fabulous approach to a difficult topic." —Deirdre Y. Gillespie, MD, President & CEO, La Jolla Pharmaceutical Company

Labour Law and Industrial Relations in Recessionary Times - Anthony Forsyth
2014-01-14

This volume includes a number of papers written in English and published in the last fifteen years in which the Italian labour market faced many changes. The book not only provides the

international readership with a frame of reference – in both conceptual and legal terms – that helps to appreciate the Italian Labour Law currently in force, but also represents a contribution to moving beyond the self-referential nature of the Italian debate on the reform of labour laws. As such, the book supplies the reform process of the Italian labour market with an international and comparative dimension which – in accordance with the programmatic approach of Marco Biagi – will also feed the debate at the national level.

Applying Innovation - David O'Sullivan
2008-06-23

A step-by-step approach to applying high-impact innovation principles in any organization Innovation is an important force in creating and sustaining organizational growth. Effective innovation can mean the difference between leading with a particular product, process, or service—and simply following the pack.

Innovation transforms mediocre companies into world leaders and ordinary organizations into stimulating environments for employees. Applying Innovation combines the key ingredients from areas including innovation management, strategic planning, performance measurement, creativity, project portfolio management, performance appraisal, knowledge management, and teams to offer an easily applied recipe for enterprise growth. Authors David O'Sullivan and Lawrence Dooley map out the main concepts of the innovation process into a clear, understandable framework—the innovation funnel. Unlike other texts for this course, Applying Innovation goes beyond methodologies and checklists to offer an invaluable step-by-step approach to actually applying high-impact innovation in any organization using a knowledge management systems, whether for a boutique firm or one comprised of thousands of individuals. Key Features: Adopts a practical approach to overseeing innovation that focuses on useful tools and techniques rather than on theory and methodologies Offers student activities within the text for immediate application of key concepts, reinforcing retention and comprehension Teaches students to build and apply effective innovation management systems for any organization successfully, regardless of

the firm's size or structure Intended Audience: Applying Innovation is designed for undergraduate and graduate courses such as Innovation Management, Project Management, Strategic Planning, and Performance Management in fields of business, science, and engineering. This book appeals to instructors who want to reduce the "chalk and talk" and increase the hands-on practicality of their courses in innovation management.

Digital Economy Report 2019 - United Nations Publications 2019-10-18

The Digital Economy Report 2019 on "Value creation and capture: Implications for developing countries" takes stock of recent trends in the global digital landscape and discusses the development and policy implications of data and digital platforms. A key feature of the evolving digital economy is the increasing role of digital data as an economic resource, together with digital platforms as new influential actors, with capacity to collect, process, analyze and monetize data. The report considers policy options for countries to help ensure that they capture a fair part of the value created in the digital economy for inclusive development. Key issues include the market impact of emerging technologies and digital platforms, the impact on smaller businesses in developing countries and the implications for infrastructure, entrepreneurship, skills, competition, data flows, data protection, taxation and other relevant policies.

Geografia della conoscenza e dell'innovazione tecnologica - Michela Lazzeroni 2004

Kucers' The Use of Antibiotics - M. Lindsay Grayson 2017-10-02

Kucers' The Use of Antibiotics is the definitive, internationally-authored reference, providing everything that the infectious diseases specialist and prescriber needs to know about antimicrobials in this vast and rapidly developing field. The much-expanded Seventh Edition comprises 4800 pages in 3 volumes in order to cover all new and existing therapies, and emerging drugs not yet fully licensed. Concentrating on the treatment of infectious diseases, the content is divided into four sections - antibiotics, anti-fungal drugs, anti-parasitic drugs, and anti-viral drugs - and is highly

structured for ease of reference. Each chapter is organized in a consistent format, covering susceptibility, formulations and dosing (adult and pediatric), pharmacokinetics and pharmacodynamics, toxicity, and drug distribution, with detailed discussion regarding clinical uses - a feature unique to this title.

Compiled by an expanded team of internationally renowned and respected editors, with expert contributors representing Europe, Africa, Asia, Australia, South America, the US, and Canada, the Seventh Edition adopts a truly global approach. It remains invaluable for anyone using antimicrobial agents in their clinical practice and provides, in a systematic and concise manner, all the information required when prescribing an antimicrobial to treat infection.

Mercato, occupazione e salari - 2003

Managing the Risks of Organizational Accidents - James Reason 2016-01-29

Major accidents are rare events due to the many barriers, safeguards and defences developed by modern technologies. But they continue to happen with saddening regularity and their human and financial consequences are all too often unacceptably catastrophic. One of the greatest challenges we face is to develop more effective ways of both understanding and limiting their occurrence. This lucid book presents a set of common principles to further our knowledge of the causes of major accidents in a wide variety of high-technology systems. It also describes tools and techniques for managing the risks of such organizational accidents that go beyond those currently available to system managers and safety professionals. James Reason deals comprehensively with the prevention of major accidents arising from human and organizational causes. He argues that the same general principles and management techniques are appropriate for many different domains. These include banks and insurance companies just as much as nuclear power plants, oil exploration and production companies, chemical process installations and air, sea and rail transport. Its unique combination of principles and practicalities make this seminal book essential reading for all whose daily business is to manage, audit and regulate hazardous

technologies of all kinds. It is relevant to those concerned with understanding and controlling human and organizational factors and will also interest academic readers and those working in industrial and government agencies.

Rising to the Challenge - National Research Council 2012-08-06

America's position as the source of much of the world's global innovation has been the foundation of its economic vitality and military power in the post-war. No longer is U.S. pre-eminence assured as a place to turn laboratory discoveries into new commercial products, companies, industries, and high-paying jobs. As the pillars of the U.S. innovation system erode through wavering financial and policy support, the rest of the world is racing to improve its capacity to generate new technologies and products, attract and grow existing industries, and build positions in the high technology industries of tomorrow. *Rising to the Challenge: U.S. Innovation Policy for Global Economy* emphasizes the importance of sustaining global leadership in the commercialization of innovation which is vital to America's security, its role as a world power, and the welfare of its people. The second decade of the 21st century is witnessing the rise of a global competition that is based on innovative advantage. To this end, both advanced as well as emerging nations are developing and pursuing policies and programs that are in many cases less constrained by ideological limitations on the role of government and the concept of free market economics. The rapid transformation of the global innovation landscape presents tremendous challenges as well as important opportunities for the United States. This report argues that far more vigorous attention be paid to capturing the outputs of innovation - the commercial products, the industries, and particularly high-quality jobs to restore full employment. America's economic and national security future depends on our succeeding in this endeavor.

Readings in International Business - Robert Z. Aliber 1993

This collection of readings provides a solid grounding in the major practical business decisions that students and managers face in a global setting. The organization of the reader emphasizes general patterns of trade and

investment flows, while examining in depth - the reasons for the internationalization of firms and the international dimension of various functional areas, including finance, accounting, marketing, and production. In six sections the readings take up changes in international ownership patterns, corporate strategy, international marketing issues, the basic financial decisions and taxation issues for a multinational firm, and political risk. Each section includes an introduction that outlines the basic ideas to be discussed, as well as questions, key terms, and suggestions for further reading. Robert Z. Aliber is Professor of International Economics and Finance at the Graduate School of Business at the University of Chicago. Reid W. Click is Assistant Professor of Economics in the Lemberg Program in International Economics and Finance at Brandeis University.

[The Macroeconomic Effects of Public Investment](#) - Mr. Abdul Abiad 2015-05-04

This paper provides new evidence of the macroeconomic effects of public investment in advanced economies. Using public investment forecast errors to identify the causal effect of government investment in a sample of 17 OECD economies since 1985 and model simulations, the paper finds that increased public investment raises output, both in the short term and in the long term, crowds in private investment, and reduces unemployment. Several factors shape the macroeconomic effects of public investment. When there is economic slack and monetary accommodation, demand effects are stronger, and the public-debt-to-GDP ratio may actually decline. Public investment is also more effective in boosting output in countries with higher public investment efficiency and when it is financed by issuing debt.

Adherence to Long-term Therapies - Organisation mondiale de la santé 2003

This report is based on an exhaustive review of the published literature on the definitions, measurements, epidemiology, economics and interventions applied to nine chronic conditions and risk factors.

[Integrated Reporting](#) - Chiara Mio 2016-08-11

This book is a timely addition to the fast-growing international debate on Integrated Reporting, which offers a holistic view of the evolution and practice of Integrated Reporting. The book

covers the determinants and consequences of Integrated Reporting, as well as examining some of the most relevant issues (particularly in the context of the United States) in the debate about Integrated Reporting.

Sanità e insanità pubblica nell'Italia neoliberista
- Ferdinando Terranova 2017-01-10

Il volume affronta e porta allo scoperto come i tre grandi filoni di pensiero dell'Ottocento in Italia (liberale, cattolico e socialista) abbiano spostato l'interesse di grandi masse di lavoratori e di cittadini da visioni puramente nazionalistiche e colonialistiche, a visioni legate alla condizione umana e, nello specifico, al rapporto tra lavoro e malattia, nei due aspetti: la necessità di garantire una idonea e appropriata protezione medico e igienistico-sanitaria per prevenire la morbosità nei luoghi di lavoro; il rapporto tra la condizione urbana come fattore di malattia e quali provvidenze a monte nella decisione urbanistica e in quella edilizio-architettonica debbano essere assunte per garantire salute. Nell'ultima parte del volume si affrontano, dalla crisi iniziata nel 2007-08 e non ancora risolta, le strategie governative tese a privatizzare il comparto sanitario, con i relativi centri di elaborazione culturale e di scambio con i poteri forti che operano a livello transnazionale. Per rovesciare tale trend occorre cogliere l'innovazione in biomedicina come un'occasione per riconquistare il diritto alla salute, per riaffermare che solo il coinvolgimento della popolazione portatrice dei grandi valori di uguaglianza e di solidarietà umana può frenare il mercato della salute e portare alla luce l'impostura neoliberista che ha prodotto solo iniquità, disuguaglianze e macerie nelle società mondializzate.

Redefining Global Strategy, with a New Preface - Pankaj Ghemawat 2018-04-10

New Tools for Succeeding Globally Why do so many global strategies fail--despite companies' powerful brands and other border-crossing advantages? Because a one-size-fits-all strategy no longer stands a chance. When firms believe in the illusions of a "flat" world and the death of distance, they charge across borders as if the globe were one seamless marketplace. But cross-border differences are larger than we assume. Most economic activity--including trade, real and financial investment, tourism, and

communication--happens locally, not internationally. In this "semiglobalized" approach, companies can cross borders more profitably by basing their strategies on the geopolitical differences that matter; they must identify the barriers their strategies will have to overcome, and they must build bridges to cross those barriers. Based on rigorous research, Pankaj Ghemawat shows how to create successful strategies and provides practical management tools so you can: Assess the cultural, administrative, geographic, and economic differences between regions at the industry level--and decide which ones require attention Track the implications of the specific border-crossing actions that will impact your company's ability to create value the most Generate superior performance through strategies that are optimized for the three A's: adaptation (adjusting to differences), aggregation (overcoming differences), and arbitrage (exploiting differences) Using in-depth examples, Ghemawat reveals how companies such as Cemex, Toyota, Procter & Gamble, Tata Consultancy Services, IBM, and GE Healthcare are adroitly managing cross-border differences. He also shares examples of other well-known companies that have failed at this challenge. Crucial for any business competing across borders, Redefining Global Strategy will help you make the most of our semiglobalized world.

Mondoperaio - 1986

Rivista Di Politica Economica - 1987

Bibliografia nazionale italiana - 1984

Patents and Innovation Trends and Policy Challenges - OECD 2004-02-02

Few systematic economic evaluations have been carried out on patent system to better inform policy choices. This report, which covers a range of areas, and highlights some issues that policy makers should address in the near future, including ...

2020 Development Effectiveness Review - Asian Development Bank 2021-04-01

This publication outlines the performance of the Asian Development Bank (ADB) in achieving the goals of Strategy 2030, the institution's long-term strategic framework. It is the 14th in the

series of annual reports that tracks development progress in Asia and the Pacific, assesses ADB's development effectiveness, and identifies areas where the institution's performance needs to be strengthened.

To evaluate 'demerger' as a strategic objective - Matthias Feik 1997-07-14

Inhaltsangabe:Abstract: In general, the focus of an investigation an demerger Gould range from its economic implications to its political, social, legal or business implications. However, it seems reasonable to conduct an early investigation of demerger not from an economic, political or social viewpoint, since there has not been enough demerger activity yet to evaluate its greater economic, political or social implications. Therefore, this paper will try to evaluate demerger from a company's point of view. Le., to look at demerger from a corporate strategy angle. In this context it is also regarded necessary to take some of its legal background into consideration. To evaluate'demerger' as one strategic objective for a company's management, the trst aim of this dissertation shall be to detect evidence regarding underlying 'demerger' rationales of the past. Therefore, the question: What are the reasons for conducting a demerger ? will be addressed. Furthermore, since demerger can only be regarded as a strategic objective if it actually improves the chances of a company to enhance its future position and prospects, it is necessary to raise two further questions. Hence, derived from the evidence found, the author will address the questions: What are the benefits associated with demerger ? and What are the problems which appear to be involved ih demerger ? The second aim of this dissertation will consequently be to find answers to these questions. This will lead to a better understanding of the reasons why some corporate managers consider'demerger' as an appropriate strategic mean, while others still seem to be hesitant about it. Please acknowledge that the analysis of the 'demerger' Gases conducted in this dissertation cannot be representative since it only refers to certain UK demergers'. An analysis that covers a wider scope Gould not be conducted. This was due to the limited timeframe which was set for this dissertation. However, the empirical evidence displayed in this paper will introduce findings of

'demerger' studies which haue the necessary scope and depth to be interpreted as representative. Inhaltsverzeichnis:Table of Contents: PREFACEII TABLESVII
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Corporate Governance Strengthening Latin American Corporate Governance The Role of Institutional Investors - OECD 2011-07-01

This report reflects long-term, in-depth discussion and debate by participants in the Latin American Roundtable on Corporate Governance.

Pharmaceutical Prices in the 21st Century - Zaheer-Ud-Din Babar 2014-12-05

This book provides an overview of the global pharmaceutical pricing policies. Medicines use is increasing globally with the increase in resistant microbes, emergence of new treatments, and because of awareness among consumers. This has resulted in increased drug expenditures globally. As the pharmaceutical market is expanding, a variety of pharmaceutical pricing strategies and policies have been employed by drug companies, state organizations and pharmaceutical pricing authorities.

Green and Sustainable Pharmacy - Klaus Kümmerer 2010-06-16

Within recent years pharmaceuticals have come into focus as contaminants of the environment (see for example Kümmerer, K. editor: Pharmaceuticals in the Environment). At the same time the issue of sustainable chemistry gained momentum. Bringing both together would result in sustainable pharmacy. Sustainable pharmacy is a totally new issue and approach. It addresses environmental, economical and social aspects of pharmacy. In the present stage the focus will be on environmental issues along the whole lifecycle of a pharmaceutical entity. That is dealing with resources and energy input but also with waste issues for example during the synthesis and production of an active pharmaceutical ingredient. Furthermore, it would also look on

the compounds themselves and will aim to improve the degradability of the compounds after their use in the environment to reduce the environmental risk caused by pharmaceuticals in the environment. Another issue is the people using pharmaceuticals such as pharmacists, medical doctors and patients. How can they contribute to more efficient use of pharmaceuticals with less environmental burden and less risk for drinking water. The book "Sustainable Pharmacy" will address all these issues and will be the first one dealing with this important topic.

Global Intellectual Property Rights - P. Drahos

2002-10-31

Intellectual property rights such as patents can reduce access to knowledge in genetics, health, agriculture, education and information technology, particularly for people in developing countries. *Global Intellectual Property Rights* shows how the new global rules of intellectual property have been the product of the strategic behaviour of multinationals, rather than democratic dialogue. The final section of the book suggests strategies aimed at developing more flexible standard for poor countries, and for keeping knowledge in the intellectual commons.