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Microsoft Excel 2016 - Wayne L. Winston 2016
Master business modeling and analysis techniques with Microsoft Excel 2016, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands on, scenario-focused guide helps you use Excel's newest tools to ask the right questions and get accurate, actionable answers. This edition adds 150+ new problems with solutions, plus a chapter of basic spreadsheet models to make sure you're fully up to speed. --
Microsoft Excel 2013 - Alberto Ferrari 2013
Shows readers how to perform complex data analysis, create reports with the data analysis expressions language, and add hierarchies to data models to enable faster browsing.
Microsoft Excel - John Slavio 2019-07-19
Do you know that there's a lot more to Excel, but have no idea what to learn? This book could be the answer you're looking for... Here's What You'll Learn With This Book: Introduction to Advanced Excel Optimization using the Solver Function Sensitivity Analysis 3-Dimensional Formula Data Validation Different Charts with Application -23 Different Chart Types Using Correlations to Summarize Applications Data Filters Data Consolidation Other Functions
Using Excel for Business and Financial Modelling - Danielle Stein Fairhurst 2019-04-15
A hands-on guide to using Excel in the business context First published in 2012, Using Excel for Business and Financial Modelling contains step-by-step instructions of how to solve common

business problems using financial models, including downloadable Excel templates, a list of shortcuts and tons of practical tips and techniques you can apply straight away. Whilst there are many hundreds of tools, features and functions in Excel, this book focuses on the topics most relevant to finance professionals. It covers these features in detail from a practical perspective, but also puts them in context by applying them to practical examples in the real world. Learn to create financial models to help make business decisions whilst applying modelling best practice methodology, tools and techniques. • Provides the perfect mix of practice and theory • Helps you become a DIY Excel modelling specialist • Includes updates for Excel 2019/365 and Excel for Mac • May be used as an accompaniment to the author's online and face-to-face training courses Many people are often overwhelmed by the hundreds of tools in Excel, and this book gives clarity to the ones you need to know in order to perform your job more efficiently. This book also demystifies the technical, design, logic and financial skills you need for business and financial modelling.
Microsoft Excel Pivot Table Data Crunching (Office 2021 and Microsoft 365) - Bill Jelen 2021-12-17
Learn how to use Excel pivot tables and pivot charts to produce powerful, dynamic reports in minutes instead of hours, to take control of your data and your business. Even if you've never created a pivot table before, this book will help

you leverage all their remarkable flexibility and analytical power--including valuable improvements in Excel and in Office 365. Drawing on more than 45 combined years of Excel experience, Bill Jelen and Michael Alexander offer practical recipes for solving real business problems, help you avoid common mistakes, and present tips and tricks you'll find nowhere else.

Data Analysis & Decision Making with Microsoft Excel - Samuel Christian Albright 2009 Master data analysis, modeling, and spreadsheet use with DATA ANALYSIS AND DECISION MAKING WITH MICROSOFT EXCEL! With a teach-by-example approach, student-friendly writing style, and complete Excel integration, this quantitative methods text provides you with the tools you need to succeed. Margin notes, boxed-in definitions and formulas in the text, enhanced explanations in the text itself, and stated objectives for the examples found throughout the text make studying easy. Problem sets and cases provide realistic examples that enable you to see the relevance of the material to your future as a business leader. The CD-ROMs packaged with every new book include the following add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, and RISKOptimizer); and SolverTable, which allows you to do sensitivity analysis. All of these add-ins have been revised for Excel 2007.

Analytics Stories - Wayne L. Winston 2020-09-02
Inform your own analyses by seeing how one of the best data analysts in the world approaches analytics problems Analytics Stories: How to Make Good Things Happen is a thoughtful, incisive, and entertaining exploration of the application of analytics to real-world problems and situations. Covering fields as diverse as sports, finance, politics, healthcare, and business, Analytics Stories bridges the gap between the oft inscrutable world of data analytics and the concrete problems it solves. Distinguished professor and author Wayne L. Winston answers questions like: Was Liverpool over Barcelona the greatest upset in sports history? Was Derek Jeter a great infielder What's wrong with the NFL QB rating? How did Madoff keep his fund going? Does a mutual fund's past performance predict future performance? What caused the Crash of 2008? Can we predict where crimes are likely to occur? Is the lot of the American worker improving? How can analytics save the US Republic? The birth of evidence-based medicine: How did James Lind know citrus fruits cured scurvy? How can I objectively compare hospitals? How can we predict heart attacks in real time? How does a retail store know if you're pregnant? How can I use A/B testing to improve sales from my website? How can analytics help me write a hit song? Perfect for anyone with the word "analyst" in their job title, Analytics Stories illuminates the process of applying analytic principles to practical problems and highlights the potential pitfalls that await careless analysts.

Microsoft Excel 2019 Pivot Table Data Crunching - Bill Jelen 2018-12-27
Renowned Excel experts Bill Jelen (MrExcel) and Michael Alexander help you crunch data from any source with Excel 2019 pivot tables. Use Excel 2019 pivot tables and pivot charts to produce powerful, dynamic reports in minutes instead of hours, to take control of your data and your business. Even if you've never created a pivot table before, this book will help you leverage all their remarkable flexibility and analytical power–including valuable improvements in Excel 2019 and Excel in Office 365. Drawing on more than 45 combined years of Excel experience, Bill Jelen and Michael Alexander offer practical "recipes" for solving real business problems, help you avoid common mistakes, and present tips and tricks you'll find nowhere else. By reading this book, you will: • Master easy, powerful ways to create, customize, change, and control pivot tables • Control all future pivot tables using new pivot table defaults • Transform huge data sets into clear summary reports • Instantly highlight your most profitable customers, products, or regions • Use Power Query to quickly import, clean, shape, and analyze disparate data sources • Build geographical pivot tables with 3D Map • Construct and share state-of-the-art dynamic dashboards • Revamp analyses on the fly by dragging and dropping fields • Build dynamic self-service reporting systems • Share your pivot tables with colleagues • Create data mashups using the full Power Pivot capabilities of Excel

2019 and Excel in Office 365 • Automate pivot tables with macros and VBA • Save time by adapting reports with GetPivotData • Discover today's most useful pivot table tips and shortcuts *Excel Data Analysis For Dummies* - Paul McFedries 2018-11-13 Take Excel to the next level Excel is the world's leading spreadsheet application. It's a key module in Microsoft Office—the number-one productivity suite—and it is the number-one business intelligence tool. An Excel dashboard report is a visual presentation of critical data and uses gauges, maps, charts, sliders, and other graphical elements to present complex data in an easy-to-understand format. Excel Data Analysis For Dummies explains in depth how to use Excel as a tool for analyzing big data sets. In no time, you'll discover how to mine and analyze critical data in order to make more informed business decisions. Work with external databases, PivotTables, and Pivot Charts Use Excel for statistical and financial functions and data sharing Get familiar with Solver Use the Small Business Finance Manager If you're familiar with Excel but lack a background in the technical aspects of data analysis, this user-friendly book makes it easy to start putting it to use for you. *Business Analytics: Data Analysis & Decision Making* - S. Christian Albright 2016-03-31 Master data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! Popular with students, instructors, and practitioners, this quantitative methods text delivers the tools to succeed with its proven teach-by-example approach, user-friendly writing style, and complete Excel 2016 integration. It is also compatible with Excel 2013, 2010, and 2007. Completely rewritten, Chapter 17, Data Mining, and Chapter 18, Importing Data into Excel, include increased emphasis on the tools commonly included under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. In addition, up-to-date problem sets and cases provide realistic examples to show the relevance of the material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Microsoft Excel 2010 - Wayne L. Winston 2011 An award-winning business professor and corporate consultant shares the best of his real-world experience in this practical, scenario-focused guide--fully updated for Excel 2010. *Microsoft Excel 2019 Data Analysis and Business Modeling* - Wayne Winston 2019-04-15 Master business modeling and analysis techniques with Microsoft Excel 2019, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables-and how to effectively build a relational data source inside an Excel workbook. **Microsoft Excel Data Analysis and Business Modeling** - Wayne Winston 2016-11-29 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Master business modeling and analysis techniques with Microsoft Excel 2016, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands on, scenario-focused guide helps you use Excel's newest tools to ask the right questions and get accurate, actionable answers. This edition adds 150+ new problems with solutions, plus a chapter of basic spreadsheet models to make sure you're fully up to speed. Solve real business problems with Excel–and build your competitive advantage Quickly transition from Excel basics to sophisticated analytics Summarize data by using PivotTables and Descriptive Statistics Use Excel trend curves, multiple regression, and exponential smoothing Master advanced functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Leverage the new charts in Excel 2016 (including box and whisker and waterfall charts) Make charts more effective by using Power View Tame complex optimizations by using Excel Solver Run Monte Carlo simulations on stock prices and bidding models Work with the AGGREGATE function and table slicers Create PivotTables from data in different worksheets or workbooks Learn about basic probability and Bayes' Theorem Automate repetitive tasks by using macros

Hands-On Financial Modeling with Microsoft Excel 2019 - Shmuel Oluwa 2019-07-11 Explore the aspects of financial modeling with the help of clear and easy-to-follow instructions and a variety of Excel features, functions, and productivity tips Key FeaturesA non data professionals guide to exploring Excel's financial functions and pivot tablesLearn to prepare various models for income and cash flow statements, and balance sheetsLearn to perform valuations and identify growth drivers with real-world case studiesBook Description Financial modeling is a core skill required by anyone who wants to build a career in finance. Hands-On Financial Modeling with Microsoft Excel 2019 examines various definitions and relates them to the key features of financial modeling with the help of Excel. This book will help you understand financial modeling concepts using Excel, and provides you with an overview of the steps you should follow to build an integrated financial model. You will explore the design principles, functions, and techniques of building models in a practical manner. Starting with the key concepts of Excel, such as formulas and functions, you will learn about referencing frameworks and other advanced components of Excel for building financial models. Later chapters will help you understand your financial projects, build assumptions, and analyze historical data to develop data-driven models and functional growth drivers. The book takes an intuitive approach to model testing, along with best practices and practical use cases. By the end of this book, you will have examined the data from various use cases, and you will have the skills you need to build financial models to extract the information required to make informed business decisions. What you will learnIdentify the growth drivers derived from processing historical data in ExcelUse discounted cash flow (DCF) for efficient investment analysisBuild a financial model by projecting balance sheets, profit, and lossApply a Monte Carlo simulation to derive key assumptions for your financial modelPrepare detailed asset and debt schedule models in ExcelDiscover the latest and advanced features of Excel 2019Calculate profitability ratios using various profit parametersWho this book is for This book is for data professionals, analysts, traders, business owners, and students, who want to implement and develop a high in-demand skill of financial modeling in their finance, analysis, trading, and valuation work. This book will also help individuals that have and don't have any experience in data and stats, to get started with building financial models. The book assumes working knowledge with Excel.

Hands-On Machine Learning with Microsoft Excel 2019 - Julio Cesar Rodriguez Martino 2019-04-30 A practical guide to getting the most out of Excel, using it for data preparation, applying machine learning models (including cloud services) and understanding the outcome of the data analysis. Key FeaturesUse Microsoft's product Excel to build advanced forecasting models using varied examples Cover range of machine learning tasks such as data mining, data analytics, smart visualization, and more Derive data-driven techniques using Excel plugins and APIs without much code required Book Description We have made huge progress in teaching computers to perform difficult tasks, especially those that are repetitive and time-consuming for humans. Excel users, of all levels, can feel left behind by this innovation wave. The truth is that a large amount of the work needed to develop and use a machine learning model can be done in Excel. The book starts by giving a general introduction to machine learning, making every concept clear and understandable. Then, it shows every step of a machine learning project, from data collection, reading from different data sources, developing models, and visualizing the results using Excel features and offerings. In every chapter, there are several examples and hands-on exercises that will show the reader how to combine Excel functions, add-ins, and connections to databases and to cloud services to reach the desired goal: building a full data analysis flow. Different machine learning models are shown, tailored to the type of data to be analyzed. At the end of the book, the reader is presented with some advanced use cases using Automated Machine Learning, and artificial neural network, which simplifies the analysis task and represents the future of machine learning. What you will learnUse Excel to preview and cleanse datasetsUnderstand correlations between variables and optimize the input to machine learning modelsUse and

evaluate different machine learning models from ExcelUnderstand the use of different visualizationsLearn the basic concepts and calculations to understand how artificial neural networks workLearn how to connect Excel to the Microsoft Azure cloudGet beyond proof of concepts and build fully functional data analysis flowsWho this book is for This book is for data analysis, machine learning enthusiasts, project managers, and someone who doesn't want to code much for performing core tasks of machine learning. Each example will help you perform end-to-end smart analytics. Working knowledge of Excel is required.

Data Visualization - Kieran Healy 2018-12-18
An accessible primer on how to create effective graphics from data This book provides students and researchers a hands-on introduction to the principles and practice of data visualization. It explains what makes some graphs succeed while others fail, how to make high-quality figures from data using powerful and reproducible methods, and how to think about data visualization in an honest and effective way. Data Visualization builds the reader's expertise in ggplot2, a versatile visualization library for the R programming language. Through a series of worked examples, this accessible primer then demonstrates how to create plots piece by piece, beginning with summaries of single variables and moving on to more complex graphics. Topics include plotting continuous and categorical variables; layering information on graphics; producing effective "small multiple" plots; grouping, summarizing, and transforming data for plotting; creating maps; working with the output of statistical models; and refining plots to make them more comprehensible. Effective graphics are essential to communicating ideas and a great way to better understand data. This book provides the practical skills students and practitioners need to visualize quantitative data and get the most out of their research findings. Provides hands-on instruction using R and ggplot2 Shows how the "tidyverse" of data analysis tools makes working with R easier and more consistent Includes a library of data sets, code, and functions

The Definitive Guide to DAX - Alberto Ferrari 2015-10-14
This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

Microsoft Excel 2013 Data Analysis and Business Modeling - Wayne Winston 2014-01-15
Master business modeling and analysis techniques with Microsoft Excel 2013, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables—and how to effectively build a relational data source inside an Excel workbook. Solve real business problems with Excel—and sharpen your edge Summarize data with PivotTables and Descriptive Statistics Explore new trends in predictive and prescriptive analytics Use Excel Trend Curves, multiple regression, and exponential smoothing Master advanced Excel functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Make your charts more effective with the Power View tool Tame complex optimization problems with Excel Solver Run Monte Carlo simulations on stock

prices and bidding models Apply important modeling tools such as the Inquire add-in

Financial Modeling in Excel For Dummies - Danielle Stein Fairhurst 2021-12-14 Turn your financial data into insightful decisions with this straightforward guide to financial modeling with Excel Interested in learning how to build practical financial models and forecasts but concerned that you don't have the math skills or technical know-how? We've got you covered! Financial decision-making has never been easier than with Financial Modeling in Excel For Dummies. Whether you work at a mom-and-pop retail store or a multinational corporation, you can learn how to build budgets, project your profits into the future, model capital depreciation, value your assets, and more. You'll learn by doing as this book walks you through practical, hands-on exercises to help you build powerful models using just a regular version of Excel, which you've probably already got on your PC. You'll also: Master the tools and strategies that help you draw insights from numbers and data you've already got Build a successful financial model from scratch, or work with and modify an existing one to your liking Create new and unexpected business strategies with the ideas and conclusions you generate with scenario analysis Don't go buying specialized software or hiring that expensive consultant when you don't need either one. If you've got this book and a working version of Microsoft Excel, you've got all the tools you need to build sophisticated and useful financial models in no time!

Microsoft Excel 2019 Made Simple - Martins Gilbert O 2020-02-22 MICROSOFT EXCEL 2019 MADE SIMPLE 2020 UPDATE This Microsoft Excel 2019 Made Simple: A Practical Guide to Microsoft Excel Formulas and Functions For Data Analysis, Accounting, and Business Modeling is intended for anyone looking to learn the basics of applying Excel's robust Data analysis and statistical tools to their businesses or work activities. If understanding statistics is a major challenge or you are not especially mathematically-inclined, or if you want a spreadsheet package to put your business or accounting needs together, then this is the right book for you. Here you'll learn how to use key

data analysis and statistical tests using Excel 2019 without being overwhelmed by the underlying theory. This book clearly and methodically shows and explains how to create and use Excel formulas and functions to solve practical problems in your business. Excel 2019 is a readily available computer program for students, instructors, and business owners. It is also an effective teaching and learning tool for quantitative analyses in Accounting and business courses. Excel's powerful numerical computational ability and graphical functions make learning this package a necessity. This practical guide shows Excel's capabilities and focuses on rendering the subject as simple as possible appropriately and efficiently. Some of the unique features of this book include: -A step by step guide on how to use Excel and a detailed explanation of each action so that you can understand how to apply them. -Includes specific objectives for each Excel function and how to apply them. -Includes over 120 screenshots to help you perform the Excel steps correctly -The book contains practical examples and problems taken from business models. -Functions and formulas are explained in clear and straightforward terms without bogging you down with mathematical details. -This book will teach you how to create each Excel file used in the illustrations yourself. Note that you are expected to develop an Excel file for your business. -This book will give you ample practical illustrations on how to develop your Excel files. -Each section presents the steps needed to solve a practical business problem using Excel formulas and functions. -Includes how to perform complex calculations, and create a database. -This book will also teach you Excel features like Charts, Collaboration, Data Loss Protection, Smart Lookups, d104 lines in a cell, Enhanced PivotTable, Multi-select Slicer, etc. -A "List of Microsoft Excel Keyboard Shortcut Keys" is given in Appendix A. This book is appropriate for Data Analysis, Business Modeling and Accounting. It also helps users who wish to understand the basics as well as advanced Excel Functions or improve their Excel skills. Don't Wait any longer, scroll up and hit the BUY BUTTON to get this book in your library.

Business Analysis with Microsoft Excel - Conrad George Carlberg 2002

Provides information on the use of Excel in financial statements and analysis, financial planning and control, investment decisions, and sales and marketing.

Using Excel for Business Analysis - Danielle Stein Fairhurst 2015-03-17
Utilise Excel 2013 capabilities to build effective financial models Using Excel for Business Analysis, Revised Edition provides practical guidance for anyone looking to build financial models. Whether for business proposals, opportunity evaluation, financial reports, or any other business finance application, this book shows you how to design, create, and test your model, then present your results effectively using Excel 2013. The book opens with a general guide to financial modelling, with each subsequent chapter building skill upon skill until you have a real, working model of your own. Financial tools, features, and functions are covered in detail from a practical perspective, and put in context with application to real-world examples. Each chapter focuses on a different aspect of Excel modelling, including step-by-step instructions that walk you through each feature, and the companion website provides live model worksheets that give you the real hands-on practice you need to start doing your job faster, more efficiently, and with fewer errors. Financial modelling is an invaluable business tool, and Excel 2013 is capable of supporting the most common and useful models most businesses need. This book shows you how to dig deeper into Excel's functionality to craft effective financial models and provide important information that informs good decision-making. Learn financial modelling techniques and best practice Master the formulas and functions that bring your model to life Apply stress testing and sensitivity analysis with advanced conditionals Present your results effectively, whether graphically, orally, or written A deceptively powerful application, Excel supports many hundreds of tools, features, and functions; Using Excel for Business Analysis eliminates the irrelevant to focus on those that are most useful to business finance users, with detailed guidance toward utilisation and best practice.

Guerrilla Data Analysis Using Microsoft Excel - Bill Jelen 2022-08
Two of the leading Excel channels on YouTube join forces to combat bad data. This book includes step-by-step examples and case studies that teach users the many power tricks for analyzing data in Excel. These are tips honed by Bill Jelen, "MrExcel," and Oz do Soleil during their careers run as financial analysts charged with taking mainframe data and turning it into useful information quickly. Topics include data quality, validation, perfectly sorting with one click every time, matching lists of data, data consolidation, data subtotals, pivot tables, pivot charts, tables, and much more.

Statistical Analysis - Conrad Carlberg 2011-04-22
Statistical Analysis: Microsoft Excel 2010 "Excel has become the standard platform for quantitative analysis. Carlberg has become a world-class guide for Excel users wanting to do quantitative analysis. The combination makes Statistical Analysis: Microsoft Excel 2010 a must-have addition to the library of those who want to get the job done and done right." —Gene V Glass, Regents' Professor Emeritus, Arizona State University Use Excel 2010's statistical tools to transform your data into knowledge Use Excel 2010's powerful statistical tools to gain a deeper understanding of your data, make more accurate and reliable inferences, and solve problems in fields ranging from business to health sciences. Top Excel guru Conrad Carlberg shows how to use Excel 2010 to perform the core statistical tasks every business professional, student, and researcher should master. Using real-world examples, Carlberg helps you choose the right technique for each problem and get the most out of Excel's statistical features, including its new consistency functions. Along the way, you discover the most effective ways to use correlation and regression and analysis of variance and covariance. You see how to use Excel to test statistical hypotheses using the normal, binomial, t and F distributions. Becoming an expert with Excel statistics has never been easier! You'll find crystal-clear instructions, insider insights, and complete step-by-step projects—all complemented by an extensive set of web-based resources. • Master Excel's most useful descriptive and inferential statistical tools • Tell the truth with statistics, and recognize when others don't • Accurately summarize sets of values • View how values

cluster and disperse • Infer a population's characteristics from a sample's frequency distribution • Explore correlation and regression to learn how variables move in tandem • Understand Excel's new consistency functions • Test differences between two means using z tests, t tests, and Excel's Data Analysis Add-in • Use ANOVA and ANCOVA to test differences between more than two means • Explore statistical power by manipulating mean differences, standard errors, directionality, and alpha There is an Excel workbook for each chapter, and each worksheet is keyed to one of the book's figures. You'll also find additional material, such as a chart that demonstrates how statistical power shifts as you manipulate sample size, mean differences, alpha and directionality. To access these free files, please visit http://www.quepublishing.com/title/0789747200 and click the Downloads Tab.

Microsoft PowerPivot for Excel 2010 - Alberto Ferrari 2010-10-05
Microsoft PowerPivot for Excel 2010: Give Your Data Meaning introduces PowerPivot in Excel 2010 to power users and data analysts who want to give their data meaning by creating their own Business Intelligence models. And with Microsoft Excel 2010: Data Analysis and Business Modeling, you'll learn the best ways to use Office Excel 2010 for data analysis and business modeling. Award-winning professor and statistician Wayne Winston shares practical examples to help you transform data into bottom-line results. Web site includes practice files. The two books included in this kit are: 9780735640580 Microsoft PowerPivot for Excel 2010 9780735643369 Microsoft Office Excel 2007: Data Analysis and Business Modeling, 3E
Excel Data Analysis For Dummies - Stephen L. Nelson 2015-12-14
Excel is the number-one spreadsheet application, with ever-expanding capabilities. If you're only using it to balance the books, you're missing out on a host of functions that can benefit your business or personal finances by uncovering trends and other important information hidden within the numbers.
Business Statistics Using EXCEL and SPSS - Nick Lee 2015-12-16
This book is not available as a print inspection copy. To download an e-version click here or for

more information contact your local sales representative. 'Takes the challenging and makes it understandable. The book contains useful advice on the application of statistics to a variety of contexts and shows how statistics can be used by managers in their work.' - Dr Terri Byers, Assistant Professor, University Of New Brunswick, Canada A book about introductory quantitative analysis, the authors show both how and why quantitative analysis is useful in the context of business and management studies, encouraging readers to not only memorise the content but to apply learning to typical problems. Fully up-to-date with comprehensive coverage of IBM SPSS and Microsoft Excel software, the tailored examples illustrate how the programmes can be used, and include step-by-step figures and tables throughout. A range of 'real world' and fictional examples, including "The Ballad of Eddie the Easily Distracted" and "Esha's Story" help bring the study of statistics alive. A number of in-text boxouts can be found throughout the book aimed at readers at varying levels of study and understanding Back to Basics for those struggling to understand, explain concepts in the most basic way possible - often relating to interesting or humorous examples Above and Beyond for those racing ahead and who want to be introduced to more interesting or advanced concepts that are a little bit outside of what they may need to know Think it over get students to stop, engage and reflect upon the different connections between topics A range of online resources including a set of data files and templates for the reader following in-text examples, downloadable worksheets and instructor materials, answers to in-text exercises and video content compliment the book. An ideal resource for undergraduates taking introductory statistics for business, or for anyone daunted by the prospect of tackling quantitative analysis for the first time.
Data Analysis with Microsoft Excel: Updated for Office 2007 - Kenneth N. Berk 2009-08-26
This popular best-selling book shows students and professionals how to do data analysis with Microsoft Excel. DATA ANALYSIS WITH MICROSOFT EXCEL teaches the fundamental concepts of statistics and how to use Microsoft Excel to solve the kind of data-intensive problems that arise in business and elsewhere.

Even students with no previous experience using spreadsheets will find that this text's step-by-step approach, extensive tutorials, and real-world examples make it easy to learn how to use Excel for analyzing data. A downloadable StatPlus add-in for Microsoft Excel, data sets for exercises, and interactive concept tutorials are available on the Book Companion Website. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Microsoft 365 Excel: the Only App That Matters - Mike Girvin 2022-07
This is a book about Microsoft 365 Excel, or Excel 365. With a new formula calculations engine and many new built-in functions, creating formula solutions and business models in Excel 365 is dramatically easier than at any time in the history of spreadsheets. In addition, with the new data tools like Power Query, Power Pivot, and Power BI, performing data analysis to make data driven decisions can be easily done on data with different structures, with different sources, and on small and big data alike. With this exciting new Excel 365 version, we will learn three types for formulas: Worksheet, M Code, and DAX, and we will learn three types of Reporting/Dashboarding tools: Standard PivotTables, Data Model PivotTables, and Power BI Visualizations. This means that the New Excel 365 is the only app that matters in our age of analytics and data driven decisions. Who is this book/class for? Everyone. The book starts at the beginning and moves to an advanced level by telling a logical story about how to use Excel to solve calculation-based problems and answer crucial questions.

Data Analysis Using SQL and Excel - Gordon S. Linoff 2010-09-16
Useful business analysis requires you to effectively transform data into actionable information. This book helps you use SQL and Excel to extract business information from relational databases and use that data to define business dimensions, store transactions about customers, produce results, and more. Each chapter explains when and why to perform a particular type of business analysis in order to obtain useful results, how to design and perform the analysis using SQL and Excel, and what the results should look like.

Microsoft Excel Data Analysis and Business Modeling - Wayne L. Winston 2004-01
Provides an introduction to data analysis and business modeling using Microsoft Excel.

Introducing Microsoft Power BI - Alberto Ferrari 2016-07-07
This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, Analyzing Data with Power BI and Power Pivot for Excel (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:http://aka.ms/analyzingdata/details. Learn more about Power BI at https://powerbi.microsoft.com/.

Marketing Analytics - Wayne L. Winston 2014-01-08
Helping tech-savvy marketers and data analysts solvereal-world business problems with Excel Using data-driven business analytics to understand customers andimprove results is a great idea in theory, but in today's busyoffices, marketers and analysts need simple, low-cost ways toprocess and make the most of all that data. This expert book offersthe perfect solution. Written by data analysis expert Wayne L.Winston, this practical resource shows you how to tap a simple andcost-effective tool, Microsoft Excel, to solve specific businessproblems using powerful analytic techniques—and achieveoptimum results. Practical exercises in each chapter help you apply and reinforcetechniques as you learn. Shows you how to perform sophisticated business analyses usingthe cost-effective and widely available Microsoft Excel instead ofexpensive, proprietary analytical tools Reveals how to target and retain profitable customers and avoidhigh-risk customers Helps you forecast sales and improve response rates formarketing campaigns Explores how to optimize price points for products andservices, optimize store layouts, and improve onlineadvertising Covers social

media, viral marketing, and how to exploit botheffectively Improve your marketing results with Microsoft Excel and theinvaluable techniques and ideas in Marketing Analytics:Data-Driven Techniques with Microsoft Excel.

DATA ANALYSIS AND BUSINESS MODELLING USING MICROSOFT EXCEL - Hansa Lysander Manohar

Excel Data Analysis - Hector Guerrero 2018-12-14
This book offers a comprehensive and readable introduction to modern business and data analytics. It is based on the use of Excel, a tool that virtually all students and professionals have access to. The explanations are focused on understanding the techniques and their proper application, and are supplemented by a wealth of in-chapter and end-of-chapter exercises. In addition to the general statistical methods, the book also includes Monte Carlo simulation and optimization. The second edition has been thoroughly revised: new topics, exercises and examples have been added, and the readability has been further improved. The book is primarily intended for students in business, economics and government, as well as professionals, who need a more rigorous introduction to business and data analytics – yet also need to learn the topic quickly and without overly academic explanations.
Microsoft Excel 365 Data Analysis and Business Modeling - WAYNE. WINSTON 2021-12-28
Master business modeling and analysis techniques with Microsoft Excel, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables--and how to effectively build a relational data source inside an Excel workbook.
Statistical Analysis with Excel For Dummies - Joseph Schmuller 2009-04-27
You too can understand the statistics of life, even if you're math-challenged! What do you need to calculate? Manufacturing output? A curve for test scores? Sports stats? You and Excel can do it, and this non-intimidating guide shows you how. It demystifies the different types of statistics, how Excel functions and formulas work, the meaning of means and medians, how to interpret your figures, and more in plain English. Getting there learn how variables, samples, and probability are used to get the information you want Excel tricks find out what's built into the program to help you work with Excel formulas Playing with worksheets get acquainted with the worksheet functions for each step Graphic displays present your data as pie graphs, bar graphs, line graphs, or scatter plots What's normal? understand normal distribution and probability Hyping hypotheses learn to use hypothesis testing with means and variables When regression is progress discover when and how to use regression for forecasting What are the odds work with probability, random variables, and binomial distribution Open the book and find: Ten statistical and graphical tips and traps The difference between descriptive and inferential statistics Why graphs are good How to measure variations What standard scores are and why they're used When to use two-sample hypothesis testing How to use correlations Different ways of working with probability
Excel 2019 Bible - Michael Alexander 2018-09-20
The complete guide to Excel 2019 Whether you are just starting out or an Excel novice, the Excel 2019 Bible is your comprehensive, go-to guide for all your Excel 2019 needs. Whether you use Excel at work or at home, you will be guided through the powerful new features and capabilities to take full advantage of what the updated version offers. Learn to incorporate templates, implement formulas, create pivot tables, analyze data, and much more. Navigate this powerful tool for business, home management, technical work, and much more with the only resource you need, Excel 2019 Bible. Create functional spreadsheets that work Master formulas, formatting, pivot tables, and more Get acquainted with Excel 2019's new features and tools Whether you need a walkthrough tutorial or an easy-to-navigate desk reference, the Excel 2019 Bible has you covered with complete coverage and clear expert guidance.
Excel 2016 Bible - John Walkenbach 2015-10-26
The complete guide to Excel 2016, from Mr. Spreadsheet himselfstrong style="box-sizing:

border-box; color: #1b1c1d; font-family: 'Open Sans', sans-serif; font-size: 16px;" Whether you are just starting out or an Excel novice, the Excel 2016 Bible is your comprehensive, go-to guide for all your Excel 2016 needs. Whether you use Excel at work or at home, you will be guided through the powerful new features and capabilities by expert author and Excel Guru John Walkenbach to take full advantage of what the updated version offers. Learn to incorporate templates, implement formulas, create pivot tables, analyze data, and much more. Navigate this powerful tool for business, home management, technical work, and much more with the only resource you need, Excel 2016 Bible. Create functional spreadsheets that work Master formulas, formatting, pivot tables, and more Get acquainted with Excel 2016's new features and tools Customize downloadable templates and worksheets Whether you need a walkthrough tutorial or an easy-to-navigate desk reference, the Excel 2016 Bible has you covered with complete coverage and clear expert guidance.

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